

# Strategic Plan Approved



The Clark College Board of Trustees approved the 2015-2020 Strategic Plan on Wednesday night during its monthly board meeting. The Board's approval is the final step in the approval process, and the campus will begin implementing the new strategic plan right away. According to Associate Vice President for Planning Effectiveness Shanda Diehl, the college has already begun to implement elements of the plan, as the final approval represents two years of discussion and work at the college to clarify the mission, vision, themes and values that will guide the campus over the next five years.

The updated vision statement for the college is, "Clark College inspires learners to excel, transforms lives, and strengthens our increasingly diverse community."

The updated mission is, "Clark College, in service to the community, guides individuals to achieve their educational and

professional goals.”

Beyond the mission and vision, the college developed core themes to guide its priorities for the coming five years:

- **Academic Excellence:** Facilitate student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking.
- **Social Equity:** Facilitate student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups.
- **Economic Vitality:** Facilitate student learning by providing programs, services, and conditions that improve the economic well-being of the students, college, and community.
- **Environmental Integrity:** Facilitate student learning by providing the conditions that continually improve the college’s physical, virtual, and social environment.

The complete strategic plan, along with many documents that led to its creation, can be found at:  
[http://www.clark.edu/clark-and-community/about/strategic\\_plan/index.php](http://www.clark.edu/clark-and-community/about/strategic_plan/index.php).