

Real help from the “real world”



During his keynote speech at Clark College's 2016 Advisory Breakfast, Vancouver businessman Don Brunell holds up a transistor radio to show how quickly technology can become obsolete.

Last Wednesday Clark College honored the more than 250 men and women from over 160 business and organizations who serve on the college's 28 advisory boards for professional and technical programs. These industry professionals provide “real-world” guidance for Clark's professional and technical programs to ensure students receive current, cutting-edge training to succeed in the workplace and enhance the regional workforce.

This year's breakfast featured guest speaker Don Brunell, a partner at the Vancouver communications firm Brunell Creative. He is the retired president of the Association of Washington Business (AWB). Nationally, he has served as chair of the National Industrial Council for the National Association of Manufacturers (NAM), the Conference of State Manufacturing Associations (COSMA), and the Workforce Training and Education Coordinating Board under Governors Lowry, Locke and Gregoire. He currently serves on the boards of AAA-Washington, Forterra, *Washington Business Week*, Identity Clark County and WGU-Washington.

"It's really important at the state level to have a connectivity with local community and technical colleges because this is really where the rubber meets the road," said Brunell. "There are a lot of good things happening in Washington, and it's because our community and technical colleges listen to the folks who are our customers."

Brunell also emphasized the need for the community to serve as advisors to the college by participating in these committees, as well as to be good advisors to legislators.

"The advanced manufacturing center [at Clark] is a very important project to have in this county," he added. "The [Clark College at Boschma Farms] north campus is where a lot of skills training will be. We need to have those types of investments here, or we will not be able to keep large businesses like WaferTech, SEH and Georgia Pacific here, along with the small businesses."



Clark graduate
April Gapsch.

The event also included speeches from April Gapsch, a Clark graduate and chair of the Business Medical Office Advisory Committee, and from current welding students Peter Smith and Pachino Palmore. All three speakers were able to attend Clark as a result of the Worker Retraining Program. Smith and Palmore will graduate in June.

“For many years, I had a dream of going to college, but didn’t think it was possible. Then I found myself in a unique situation, without a job or prospects,” said Gapsch. “The local workforce office referred me to Clark College and the Worker Retraining Program. I was enrolled the next day, and graduated with honors last summer. I was hired by Peace Health five months after graduation.”



Welding students Pachino Palmer and Peter Smith show off some of the work they've produced in their classroom.

Clark College offers more than 25 professional and technical education programs. Currently, 39 percent of credit-seeking students enrolled at Clark College are pursuing a degree or certificate in professional and technical education. In 2014-2015, 80 percent of students who completed a career and technical degree or certificate, or earned 45-plus college-level credits prior to leaving, were employed within nine months.

Clark College Advisory Committee members, who are appointed by the administration of a college, provide direction and specifications for current professional and technical education programs, and help identify emerging occupations and skills needed. For more information about the college's advisory committees, visit www.clark.edu/advisory.

More photos from the event can be found on our Flickr page.

Photos: Clark College/Jenny Shadley