

A whole new menu



On Tuesday, November 28, Clark College will launch a new era in the region's culinary scene as it hosts the ribbon-cutting ceremony for its Tod and Maxine McClaskey Culinary Institute.

The modern, 20,615-square-foot facility provides a variety of fast, fresh, and healthy dining options for students, faculty, staff, and the community. The space features three kiosks, a full-service baking retail store and barista bar, and grab-and-go items. Next year, a fourth kiosk and student-run restaurant will open. The space also offers indoor and outdoor seating.

The McClaskey Culinary Institute is also home to the college's completely redesigned Cuisine Management and Baking and Pastry Arts programs, which restarted this fall after years on hiatus. The design of the space allows visitors to see and interact with students, bringing food preparation and learning

to the whole college.

“We are so excited to be opening the McClaskey Culinary Institute and bringing food service back to the college,” said Genevieve Howard, dean of Workforce, Professional & Technical Education. “The institute provides education for students, nutritious meals for students, and a great place for the community to come in and be part of Clark College.”

The McClaskey Culinary Institute will officially open to the public with the ribbon-cutting ceremony, which is scheduled for 3:00 p.m. – 5:00 p.m. and will include a thank-you to donors, cooking and baking demonstrations, and tours of the \$10.5 million facility. The event is free and open to the public.

“Opening the Tod and Maxine McClaskey Culinary Institute is the realization of many years of effort on the part of the college and our community partners,” said Clark College President Bob Knight. “It will not only help us to prepare our students for jobs in the food and hospitality industries, but also establish Southwest Washington as a hub of culinary innovation. It is also the only public culinary program within 120 miles.”

For more information about food service and hours, visit www.clark.edu/cc/dining.

Photo: Clark College/Wei Zhuang

Clark offers second bachelor's degree



Clark College received approval last week from the Northwest Commission on Colleges and Universities (NWCCU), the college's regional accrediting body, to offer and begin the Applied Management baccalaureate program in January 2017. The college received approval earlier this year from the Washington State Board for Community and Technical Colleges (SBCTC).

The Bachelor of Applied Science in Applied Management (BASAM) is a two-year, career-oriented degree that combines technical, academic, and professional management courses. The 90-credit program prepares technically skilled graduates—those with an Associate in Applied Science (AAS) or Associate in Applied Technology (AAT) degree—to enter their respective career fields with a bachelor's degree that provides the managerial

knowledge and expertise to meet industry demand. Sample courses include Foundations of Management, Social Media in Business, Organizational Communication, Organizational Behavior, Operations and Logistics, and Applied Management Internship.

“This program is ideal for students with an AAS or AAT degree who are looking to move ahead in their careers, take on managerial positions in their organizations, or have the skills to operate their own businesses,” said Patti Serrano, BASAM Program Director and professor at Clark College. “We have heard the demands from local businesses for this program, as well as from working adults who are seeking a bachelor’s program that fits with their schedules.”

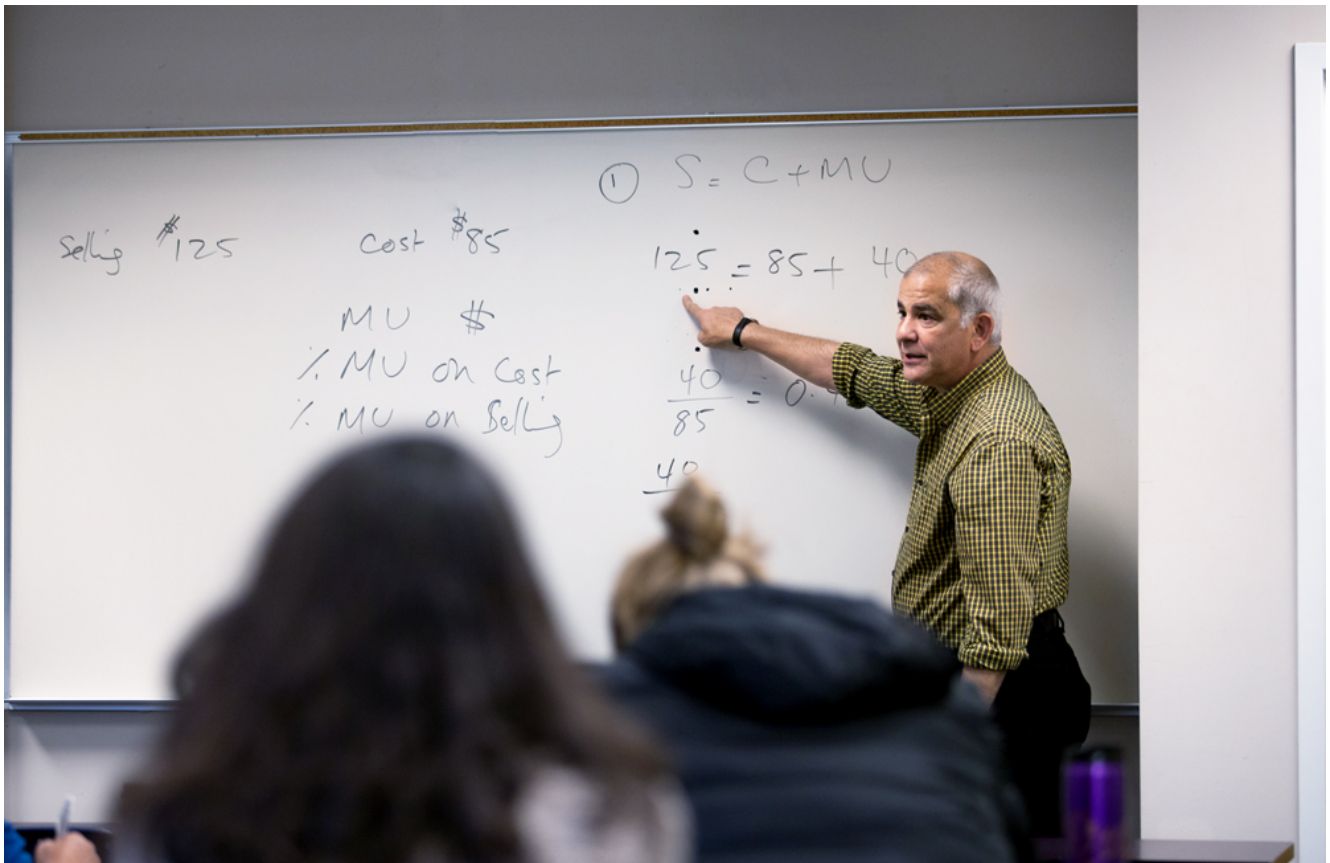
Clark College is now accepting applications for students interested in joining the first program cohort. The cohort is limited to 35 students, and classes will begin January 2017. Courses will be offered through online, hybrid, and face-to-face evening formats.

For more information or to apply, contact Patti Serrano at 360-992-2178 or pserrano@clark.edu. Information is also available online at www.clark.edu/cc/basam.

About Clark College

Located in Vancouver’s Central Park and serving up to 14,000 students per quarter, Clark College is Washington State’s second largest single-campus, for-credit community college. The college currently offers classes at two satellite locations: one on the Washington State University Vancouver campus and one in the Columbia Tech Center in East Vancouver. Additionally, its Corporate & Continuing Education program is housed in the Columbia Bank building in downtown Vancouver.

Clark prepares to offer its second bachelor's degree



Prof. Adnan Hamideh, who chairs Clark's Division of Business Administration, teaching Clark business students. Pending accreditation, Clark College could begin offering a Bachelor of Applied Science degree in Applied Management in 2017. *Clark College/Jenny Shadley*

Clark College received approval last week from the Washington State Board for Community and Technical Colleges (WSBCTC) to offer a new Bachelor of Applied Science (BAS) degree in Applied Management. Next, Clark is seeking approval from the Northwest Commission on Colleges and Universities (NWCCU), the college's regional accrediting body, to offer and begin the

Applied Management program in January 2017.

“This is an exciting and important step towards being able to give more students access to a bachelor’s degree program that is relevant, affordable, and available where they live and work,” said Dr. Tim Cook, Vice President of Instruction at Clark College. “Students who earn this degree increase their opportunities to advance in their careers, earn higher wages and salaries, and to start and own businesses. These are all vital to the health and economic stability of our region.”

The BAS in Applied Management is designed for students who have completed an Associate in Applied Science (AAS) or Associate in Applied Technology (AAT) degree. The program combines technical, academic, and professional courses to help students earn a bachelor’s degree that provides the applied managerial knowledge and expertise employers are seeking. The program structure includes in-person, online, and hybrid evening classes that allows students to earn a bachelor’s degree in as little as two years.

This would be the college’s second applied baccalaureate degree program. Last year, Clark began offering a BAS in Dental Hygiene to provide additional job opportunities to students while adding few additional courses to their degree plan. The Bachelor of Applied Science degree program availability at community and technical colleges is the result of legislative efforts that began in 2005 with the passage of House Bill 1794. In 2010, the Legislature moved the program out of pilot status as part of SSB 6355, the System Design Plan bill, and removed the limitation on the number of colleges that could offer the programs. New BAS degree programs must address the following areas: regional student and employer demand with an emphasis on serving place-bound students; alignment with existing programs offered by the college; a rigorous curriculum; qualified faculty; appropriate student services; and capacity to make a long-term commitment of resources.

Real help from the “real world”



During his keynote speech at Clark College's 2016 Advisory Breakfast, Vancouver businessman Don Brunell holds up a transistor radio to show how quickly technology can become obsolete.

Last Wednesday Clark College honored the more than 250 men and women from over 160 business and organizations who serve on the college's 28 advisory boards for professional and technical programs. These industry professionals provide “real-world” guidance for Clark's professional and technical

programs to ensure students receive current, cutting-edge training to succeed in the workplace and enhance the regional workforce.

This year's breakfast featured guest speaker Don Brunell, a partner at the Vancouver communications firm Brunell Creative. He is the retired president of the Association of Washington Business (AWB). Nationally, he has served as chair of the National Industrial Council for the National Association of Manufacturers (NAM), the Conference of State Manufacturing Associations (COSMA), and the Workforce Training and Education Coordinating Board under Governors Lowry, Locke and Gregoire. He currently serves on the boards of AAA-Washington, Forterra, *Washington Business Week*, Identity Clark County and WGU-Washington.

"It's really important at the state level to have a connectivity with local community and technical colleges because this is really where the rubber meets the road," said Brunell. "There are a lot of good things happening in Washington, and it's because our community and technical colleges listen to the folks who are our customers."

Brunell also emphasized the need for the community to serve as advisors to the college by participating in these committees, as well as to be good advisors to legislators.

"The advanced manufacturing center [at Clark] is a very important project to have in this county," he added. "The [Clark College at Boschma Farms] north campus is where a lot of skills training will be. We need to have those types of investments here, or we will not be able to keep large businesses like WaferTech, SEH and Georgia Pacific here, along with the small businesses."



Clark graduate
April Gapsch.

The event also included speeches from April Gapsch, a Clark graduate and chair of the Business Medical Office Advisory Committee, and from current welding students Peter Smith and Pachino Palmore. All three speakers were able to attend Clark as a result of the Worker Retraining Program. Smith and Palmore will graduate in June.

“For many years, I had a dream of going to college, but didn’t think it was possible. Then I found myself in a unique situation, without a job or prospects,” said Gapsch. “The local workforce office referred me to Clark College and the Worker Retraining Program. I was enrolled the next day, and graduated with honors last summer. I was hired by Peace Health five months after graduation.”



Welding students Pachino Palmer and Peter Smith show off some of the work they've produced in their classroom.

Clark College offers more than 25 professional and technical education programs. Currently, 39 percent of credit-seeking students enrolled at Clark College are pursuing a degree or certificate in professional and technical education. In 2014-2015, 80 percent of students who completed a career and technical degree or certificate, or earned 45-plus college-level credits prior to leaving, were employed within nine months.

Clark College Advisory Committee members, who are appointed by the administration of a college, provide direction and specifications for current professional and technical education programs, and help identify emerging occupations and skills needed. For more information about the college's advisory committees, visit www.clark.edu/advisory.

More photos from the event can be found on our Flickr page.

Photos: Clark College/Jenny Shadley

The ripple effect



Renee Newman returned as this year's program emcee.

On March 9, community members gathered in Gaiser Student Center to celebrate three outstanding women for their dedication to Southwest Washington. The 2016 Iris Awards ceremony honored Vancouver City Councilmember Anne McEnerny-Ogle; Katherine Garrett, the Housing First Program Director at Lincoln Place; and Heidi M. Johnson Bixby, owner of Johnson Bixby & Associates.

This annual recognition of Southwest Washington women has a long tradition in this community. The event began in 1985 at Clark College as a photography exhibit during Women's History Week. Over the years, it developed into a larger awards program and ceremony called the Southwest Washington Women of Achievement Awards. In 2012, the Iris Awards were introduced with the same focus as previous events: celebrating the lasting and far-reaching contributions of women in the community.

The 2016 Iris Award Recipients

Katherine Garrett



Katherine Garrett, *left*, with her nominator, Vancouver's Downtown Association Executive Director Lee Rafferty.

The first woman to be honored during the evening was longtime advocate for the homeless Katherine Garrett, who recently moved from the Vancouver nonprofit Share to the housing program Lincoln Place. During her 14 years at Share—nine of which were spent leading the Share House and Share Outreach programs—Garrett helped transform the organization into one of the major voices for the homeless in Clark County. In her new leadership position at Lincoln Place, a permanent supportive housing program for chronically homeless individuals, she serves as the Housing First Program Director.

Garrett has served as both a strong advocate for the homeless in Clark County and as a liaison between that population and the local business community, working with the Safety Committee of Vancouver's Downtown Association to help resolve concerns. As the issue of homelessness has gained prominence in recent months, Garrett has been at the forefront of helping city leaders and others understand the issues and make good policy decisions.

“Fourteen years ago, I was given the tremendous opportunity to make a difference each day in the lives of those who are hungry, homeless, and in need of a hand up,” said Garrett as she thanked all those who have supported her throughout her career. “If my work has somehow made people’s lives a little better, then I feel it’s been a success. I would be extremely happy if the outcome of receiving this wonderful award was that others are inspired to make a difference in the lives of the hungry and the homeless of our community. Just one positive action can have a ripple effect.”

Anne McEnery-Ogle



Anne McEnery-Ogle, *left*, with her nominator and fellow Councilmember Jack Burkman.

Second to be recognized was Vancouver City Councilmember Anne McEnery-Ogle, who came to the Vancouver City Council after a 30-year career as an educator during which she received the Milken Foundation Educator Award and was chosen as Oregon Math Teacher of the Year. She serves on a diverse number of boards and is an active volunteer in a number of organizations in Southwest Washington.

Beyond her work on the City Council, which includes the role of Mayor Pro Tem, McEnery-Ogle is the Chair of the C-Tran Board of Directors, a member of the Regional Transportation

Council Board of Directors, and the Vice-Chair of the Clark County Historical Museum. McEnerny-Ogle also serves as Chair for the Fort Vancouver District for the Boy Scouts of America.

As her nomination stated, there are very few volunteer organizations in Southwest Washington that have not benefitted from McEnerny-Ogle's energy, enthusiasm, and leadership, though she has frequently focused on issues particularly important to women and underrepresented groups. She has worked with the League of Women Voters to help educate the community on important issues and elections, and on the Community Military Appreciation Committee in support of veterans and their families. She is a Leadership Clark County graduate and alumni award winner.

"It's incredible to look out into the audience into the eyes of so many people who work tirelessly for their community," stated McEnerny-Ogle as she took the stage to accept her award. "Women's lives today represent a rainbow of opportunities. Sometimes we clearly understand where we are going, and sometimes we are in the middle of something we never expected.

I deeply appreciate this award and your acknowledgment of my work. I'm having a lot of fun. I am so blessed."

Heidi Johnson Bixby



Heidi Johnson Bixby, *left*,
with her nominator and last

year's Iris Award winner
Lisa Schauer.

Heidi Johnson Bixby was the final honoree of the evening, receiving an award in a brand-new category. The new Iris Legacy Award recognizes the many women who have continued to make a difference in our community and create a lasting legacy since receiving their initial Iris or Woman of Achievement award. Since 1985, the Iris and Women of Achievement awards have been bestowed on more than 200 women in Southwest Washington.

Bixby is owner of Johnson Bixby & Associates, a comprehensive financial planning firm with locations in Vancouver and Longview. She received a Women of Achievement award in 2004 for her community involvement and business leadership. Beyond her success as a business owner, Bixby serves the community in a variety of roles. She is currently chairs the Board of Directors for Columbia Springs, which provides over 5,000 kids and adults annually with the opportunity to get outdoors and to learn more about the natural world.

Bixby also supports ARC of Southwest Washington, where she and her team have made gift-wrapping of donated items an annual tradition. She is the treasurer for H-RoC and Global Sojourns Giving Circle. Other organizations Bixby supports with her time and resources include Vancouver's Downtown Association, Community Home Health & Hospice, Identity Clark County, the Nonprofit Network of Southwest Washington, the Clark County Skills Center, and Children's Center. In addition to her involvement in the community and business accomplishments, Bixby is a world traveler and photographer who has visited more than 30 countries.

"It's incredible to be the first recipient of this award. It means a lot to me because I do what I love," said Bixby as she received the Legacy Award. "I've lived in Vancouver for nearly 40 years. To me, it is more than where I live. It is my

family. It is a piece of me. And I wholeheartedly love giving back. If I can inspire and pass on even a fraction of what has been passed down to me, I'll be happy to keep the ripple effect going."

New sponsor and new award

Also new this year was the addition of H-RoC as a sponsor of the Iris Awards. H-RoC was formed in mid-2011 as an independent, non-partisan political action committee specifically to advance women leaders in Southwest Washington. Following this mission, H-RoC announced the addition of another new Iris Award category for 2017 that will honor women who currently serve or have served in public office.

Nominations for the 2017 Iris Awards will open this fall. Anyone may nominate a woman making a difference in one of four areas: service in the public sector, service in the private sector, philanthropic leadership, and service in public office. Up to four Iris Awards may be presented annually. One recipient may be selected in each of four areas. Anyone may submit a nomination. More than one person may submit a nomination for the same nominee or provide letters of recommendation.

For more information about the Iris Awards, visit clark.edu/cc/irisawards.

View photos from the event on our Flickr page.

Photos: Clark College/Jenny Shadley

Clark College among nation's best



Highlighting the critical importance of improving student success in America's community colleges, the Aspen Institute College Excellence Program today named Clark College as one of the nation's top 150 community colleges eligible to compete for the 2017 Aspen Prize for Community College Excellence and \$1 million dollars in prize funds, as well as Siemens Technical Scholars Program student scholarships.

The Prize, awarded every two years, is the nation's signature recognition of high achievement and performance among America's community colleges and recognizes institutions for exceptional student outcomes in four areas: student learning, certificate and degree completion, employment and earnings, and access and success for minority and low-income students.

“We are excited and honored to be selected as one of the top 150 community colleges in the country,” said Robert K. Knight, president of Clark College. “Students and student success is at the heart of everything we do, and it is wonderful to have the hard work of our exceptional faculty and staff recognized in this way. Our new strategic plan and program initiatives are all aimed at increasing student success, and being selected as one of top community colleges is proof we are moving towards this goal.”

Nearly half of America’s college students attend community college, with more than 7 million students – youth and adult learners – working towards certificates and degrees in these institutions across the country.

“Community colleges have tremendous power to change lives, and their success will increasingly define our nation’s economic strength and the potential for social mobility in our country,” said Josh Wyner, executive director of the Aspen Institute College Excellence Program. “This competition is designed to spotlight the excellent work being done in the most effective community colleges, those that best help students obtain meaningful, high-quality education and training for competitive-wage jobs after college. We hope it will raise the bar and provide a roadmap to better student outcomes for community colleges nationwide.”

A full list of the selected colleges and details on the selection process are available at www.aspenprize.org.

Clark College and 149 other community colleges were selected from a national pool of over 1,000 public two-year colleges using publicly available data on student outcomes in three areas:

- **Performance** (retention, graduation rates including transfers, and degrees and certificates per 100 full-time equivalent students)

- **Improvement** (awarded for steady improvement in each performance metric over time)
- **Equity** (evidence of strong completion outcomes for minority and low-income students)

Clark College has been invited to submit an application to the Aspen Prize for Community College Excellence containing detailed data on degree and certificate completion (including progress and transfer rates), labor market outcomes (employment and earnings), and student learning outcomes.

Ten finalists will be named in fall 2016. The Aspen Institute will then conduct site visits to each of the finalists and collect additional quantitative data. A distinguished Prize Jury will select a grand prize winner and a few finalists with distinction in early 2017.

The Aspen Prize is funded by the Joyce Foundation, the Siemens Foundation, and the Kresge Foundation.

Scholarship Opportunities

For the first time, the 150 Prize-eligible institutions are also invited to nominate exceptional students enrolled in their best middle-skill STEM programs for scholarships. Up to 50 Siemens Technical Scholars will be selected from programs that provide outstanding preparation for high-demand jobs in manufacturing, energy, health care, and information technology. A partnership between the Siemens Foundation and the Aspen Institute, the Siemens Technical Scholars Program intends to help our nation's community colleges and their business partners bridge the gap between projected shortages of skilled workers and the millions of high-demand jobs in these STEM industries. Scholarship winners and the programs that deliver rigorous training enabling their success will be announced in fall 2016. For more information and to view video profiles of 2015 Siemens Technical Scholars, go to: <http://as.pn/stscholars>.

About the Aspen College Excellence Program

The Aspen College Excellence Program aims to advance higher education practices, policies, and leadership that significantly improve student outcomes. Through the Aspen Prize for Community College Excellence, the New College Leadership Project, and other initiatives, the College Excellence Program works to improve colleges' understanding and capacity to teach and graduate students, especially the growing population of low-income and minority students on American campuses. For more information, visit www.aspeninstitute.org/college-excellence.

About the Aspen Institute

The Aspen Institute is an educational and policy studies organization based in Washington, DC. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues. The Institute is based in Washington, DC; Aspen, Colorado; and on the Wye River on Maryland's Eastern Shore. It also has offices in New York City and an international network of partners. For more information, visit www.aspeninstitute.org.

About Clark College

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Photo: Clark College/Jenny Shadley