

Banking on Student Success



Roger Hinshaw, Bank of America's president in Oregon and Southwest Washington, and Monique Barton, senior VP of corporate social responsibility, at the bank's offices in Portland. In July, they presented a \$15,000 gift for Clark College's Volunteer & Service-Learning program.

Bank of America has donated \$15,000 to Clark College's Volunteer & Service-Learning program to prepare more than 1,000 students with valuable on-the-job training. The funding will assist with community partnerships and program expenses.

The Volunteer & Service-Learning program places students in more than 100 community nonprofits and governmental organizations, including American Red Cross, Boys and Girls Clubs, Columbia Springs, Habitat Store, and Hazel Dell Community Garden. Students receive experience that promotes

their personal growth and contributes to their understanding of course material.

For example, Clark students have volunteered to build homes with Evergreen Habitat for Humanity; students taking Spanish have read bilingual versions of children's books at local elementary schools as a service-learning component of their classes. These experiences not only enrich the students' education, they can give students the real-world work experience that can lead to paying jobs.

The Bank of America grant will boost the resources for such major events as Career Days, which needs more than 100 volunteers to operate successfully. It will also allow the program to offer more service-learning opportunities; elevate awareness of career- and service-learning; and finalize new relationships with local businesses. Additionally, Bank of America employees will volunteer their own time to participate in Career Days and to educate students about personal finance.

Clark College President Robert K. Knight said the college's primary goal is to improve the rate of post-secondary completion. "As a result of the alignment with Bank of America, Clark anticipates students will receive high-quality work history experiences—particularly for students with little or no previous work experience—through service learning and community engagement experiences, and opportunities for civic and community engagement, career exploration, life and soft-skill development," he said.

"Providing grants to local nonprofit organizations that support career readiness is part of Bank of America's broader effort to help create economically vibrant communities," said Roger Hinshaw, Bank of America's president in Oregon and Southwest Washington. "As part of that, we're proud to support Clark College's Career Service-Learning Program, which helps prepare college students to enter the workforce and, in turn, support our local economy."

Clark's Career Services department, which oversees the Volunteer & Service-Learning program, has a history of aligning college classroom learning with current community needs; promoting personal growth of college students through reflection about self, society and the future; combining experiential with academic instruction to focus on critical thinking and civic responsibility; and organizing on- and off-campus events that provide quality service opportunities for Clark College students, faculty and staff.

A Winning Loss



Jaimee Keck shows off one of her favorite yoga poses, an activity she got interested in after joining the Biggest Loser Challenge

The results are in from the Clark College Fitness Center's first "Biggest Loser" challenge, and the winner is: Clark student Jaimee Keck, who lost 41 pounds over the course of the 10-week event. "While I am happy to have won the competition, I am also proud of everyone who competed for making an effort to improve their health," she said.

Fitness Center Manager Garet Studer said he came up with the idea for the challenge by seeing similar events, in which participants register to be part of a weight-loss contest, held at other colleges and recreation centers. "We never dreamed it would have as much interest as it did," he said. "We were thinking 20 people [would sign up], max. Just two weeks of posting the event, we were already over 50 applicants."

In the end, 24 contestants finished the challenge, which ran through winter quarter. Each contestant was assigned a team at the beginning of the quarter, led by a certified Clark College personal trainer coach. Each team met once a week for a one-hour session; their progress was tracked through weekly weigh-ins posted on a reader board. On average, each contestant lost 12 pounds by the end of the quarter.

"A lot of people want to work out and lose weight but have no idea how to get started and stay motivated," said Studer. "The Biggest Loser program is designed to help with those two things. Our personal trainers work in group settings to design exercise programs and give direction as to how to safely and effectively lose weight."

Studer said the Fitness Center is planning to host another Biggest Loser challenge during the 2014 winter quarter.

Photo: Clark College/Jenny Shadley

A Regional Resource



Left to right, Associate Vice President of Corporate & Continuing Education Kevin Kussman, Vice President of Student Affairs Bill Belden and Vice President of Instruction Dr. Tim Cook meet with the residents of White Salmon to discuss potential course offerings in a satellite location.

As the economy of the Columbia River Gorge has developed, so have its needs for a more highly trained workforce. Recently members of two Gorge school districts reached out to Clark College to help meet those needs.

Representatives from Clark College recently attended two public meetings in the Columbia River Gorge to hear public input and gauge interest in offering college-level classes to

the communities of Klickitat and Skamania counties. The public meetings were hosted by the Stevenson-Carson School District and the White Salmon Valley School District. Held at the Wind River Education Center in Carson and at the Columbia High School Library in White Salmon during February and March, the meetings were well attended by a cross-section of prospective students, business leaders, educators and economic development advocates.

More than 200 people attended the meeting in Carson, indicating the interest was there for college-level classes. Although there was a smaller number in attendance in White Salmon, the participants there clearly stated the need for educational programming to train for workforce needs, particularly for the growing high-tech sector in the Gorge. What Clark College officials still need to determine is how many and what types of classes to offer.

“Clark has explored the option of offering for-credit classes in the Gorge before, but we know that demands change with changing economic times,” said Clark College President Bob Knight. “We really needed to hear that the interest was there for a model that we could fiscally maintain and one that would be sustainable for the workforce needs of these communities.”



Columbia High School principal Troy Whittle gives Clark College insight into the high school population

in White Salmon.

Clark College is already offering adult basic education and ESL classes through the WorkSource offices in Stevenson and White Salmon and will continue those classes. The proposed expansion would bring general education offerings to the region—classes that would have broad appeal and that also could be taken by Running Start students.

“White Salmon Valley School District is excited about developing partnerships with Clark College and Stevenson-Carson School District for expanding college-level course opportunities that will better meet the growing needs of our students, adult learners, and communities,” said Dr. Jerry A. Lewis, Superintendent of White Salmon Valley School District.

Clark College may begin offering a limited number of classes this summer; the formal kickoff is scheduled for fall quarter in September. Classes in Skamania County will be offered at the Wind River Education Center, formerly the middle school for the Stevenson-Carson school district. A location for White Salmon classes is being discussed.

Photos: Clark College/Jenny Shadley