

Career Fair

Gaiser Student Center was a hub of connection between employers and people seeking jobs during the Clark College Career Fair on May 17.

Penguins hiring Penguins



It's become an annual tradition: hundreds of Clark College students showing up to meet potential employers as graduation looms near. But while Clark's Career Fair has become a familiar part of the academic cycle, not everyone realizes how many of those employer booths are staffed by former Clark students—some of whom attended the fair themselves, once upon

a time.

Leslie Matheney, an HR generalist for Burgerville, remembered attending the fair before graduating from Clark in 2008 with her associate degree. "At the time, I wasn't really ready for it," she said, noting that she had just been looking for part-time work as she geared up to transfer to WSU Vancouver, where she earned a bachelor's degree in human resources and personal psychology.

Matheney, who was at the May 3 fair to recruit seasonal crew members and managers, said she felt being a Clark graduate helped her when she did start looking for full-time, permanent employment. "I think, especially because I was looking for a position at a local company, it was good," she said. "I think that Clark is really well respected in this area."



Sgt. Fred Nieman stands with a colleague at the Clark County Sheriff's Office table.

Sergeant Fred Neiman, who was recruiting for the Clark County Sheriff's Office, said that his workplace also values the diversity of Clark's student body. "What we look for is folks who have a variety of education and background," he said. "You deal with all kinds of people in public safety. So to have a background of diverse education and experiences, and knowing

how to interact with lots of different kinds of people—that's valuable."

Neiman has a long personal connection with Clark College. Not only did he attend classes here in the late 1970s, but he came back to work as its Director of Security for eight years. Clark is also where he met his wife, and their three children all earned associate degrees from the college.

"It's a wonderful institution," he said. "I enjoyed attending here when I was a student, and I enjoyed working here when I was an employee."

Vicky Barnes also has a child who graduated from Clark. She earned her own associate degree here—with highest honors, no less—while he was still a teen.



Vicki Barnes

"I often got mistaken for a professor on campus," laughed Barnes, who was at the fair to recruit for Woodland Public School, where she is the HR coordinator and district office manager. Barnes said she enjoyed her time as a Penguin, even though it meant long days—she attended Clark while working at WPS. "This is something I wanted to show my kids—that you can be a life-long learner."

"It definitely benefited me in HR," she said. "You learn how to engage with people, how to get out of your comfort zone."

As if to prove this, she quickly turned to a woman eyeing her display of job descriptions to answer questions about open positions in the district.

According to Clark College Employer Relations Specialist Scott Clemans, 15 of the 110 employers who registered for this year's fair indicated that they would have Clark College alumni present.

"Smart companies send alumni to events like these because they're great role models and mentors for current Clark students," Clemans said. "The alumni show current students what's possible after college, and give great advice on how to achieve it. And of course, they relate to Clark students on a level that other recruiters simply can't."

Clemans added that the fair was an impressive success. "Not only did we have 110 employers registered to attend—the maximum the O'Connell gym would hold—but we had to create a wait list for interested employers and probably had about 20 more who were interested but contacted us too late to register," he said.

This year's job fair included not only employer booths but also a photo booth where visitors could get a professional portrait taken for their LinkedIn accounts. Leading up to the fair, Clark College Career Services also hosted numerous workshops and events, as well as the annual Career Clothing Closet, to prepare students and guests for the day. The fair, which is open not just to Clark students but to all job-seekers in the community, saw 923 visitors this year—up 15 percent from last year's attendance.

Top photo: Clark College/Jenny Shadley. Photos of Nieman and Barnes: Clark College/Hannah Erickson.

Career Days is Big



Attendees meet potential employers at the 2014 Career Days job fair.

Clark College's Career Days is entering its fifth year with its largest-ever number of employers participating in two separate job fairs, as well as many new events designed to help today's job-seekers. The three-day event will be held April 27-29 at the college's main campus.

The annual event includes seminars, skills sessions, clinics, speaker panels, and other events designed to assist students and community members in their job search efforts and to prepare students in transferring to a bachelor's degree. All events are free and open to the public.

Schedule highlights (full schedule available here):

Monday, April 27

- Presentation: "LinkedIn & the Online Job Search"
- Speakers panel: "Careers in Science, Technology, Engineering, and Math"
- Career assessment workshop

Tuesday, April 28

- Drop-in resume and LinkedIn Clinic
- Employer panel: "Succeeding at Your Job"

Wednesday, April 29

- Job Fair with representative from 61 employers
- Separate Health Careers Job Fair with representatives from 20 employers
- Photo booth for a free professional headshot for attendees' LinkedIn profiles
- "Borrow an Expert" event in which successful Clark College alumni can be reserved for 15-minute conversations about jobs in their respective fields.

"Clark College takes great pride in its role as a promoter of economic vitality in our region," said Clark College Career Services Director Edie Blakley. "Eleven of the 12 Career Days 2015 events bring employers and professionals from outside the college to connect with our students and community members. This provides immediate opportunities for jobs, skill development, networking, and getting information that can help our graduates put their degrees to work."

All events are free to students and members of the community. No registration is required. Clark College is located at 1933 Fort Vancouver Way, Vancouver. Driving directions and parking maps are available at www.clark.edu/maps.

Complete information about the event – including times and

locations of the various events – is available at www.clark.edu/cc/careerdays or by calling 360-992-2902.

Information about Clark College Career Services is available at www.clark.edu/cc/careerservices.

Photo: Clark College/Jenny Shadley

Help Clark students dress for success



Clark staff members help sort ties during the 2013 Career Clothing Closet, an annual event that provides Clark students with free professional attire.

Clark College Career Services is seeking clothing and cash donations for its 11th Annual Career Clothing Closet, which provides professional and/or interview clothing to Clark College students at no cost.

The Closet will be held April 23 and 24 in advance of Clark College Career Days, the college's annual career fair that precedes spring graduation.

While students have access to lots of career-preparation support while at Clark—from resume clinics to industry-specific certification programs—many lack the resources to purchase new outfits appropriate to their chosen careers as they prepare to enter the job market after graduation. As Career Services Director Edie Blakley explains, “The Career Clothing Closet helps our students put their best selves forward in an interview or as they begin their careers. Beginning a new career can be scary, and the right clothing can help students feel confident.”

The Closet is accepting new or gently used professional, workplace-appropriate clothing for both men and women. New this year, the Closet is also accepting industry-specific clothing (including scrubs, steel-toed work boots, baking uniforms, welding and construction-specific clothing) as well as cash donations. All clothing donations should be in excellent condition, laundered or dry-cleaned prior to donation. Undergarments and torn or stained clothing will not be accepted. Cash donations will be used to purchase clothing in underrepresented sizes.

Donations may be dropped off by April 10 at Clark College Career Services, located in room PUB 002 on ground level of the Penguin Union Building, 1933 Fort Vancouver Way, Vancouver WA 98663. Hours of operation: Monday-Thursday 7:30 a.m. – 6 p.m., Friday 10 a.m. – 4:30 p.m. All donations are tax deductible; receipts will be provided. Driving directions and parking maps are available at www.clark.edu/maps. Questions

may be directed to Sharon Orr at or sorr@clark.edu.

While donations will be accepted through April 10, organizers are hoping to motivate donors to give now. “We know that this is a time of year when many people are getting new clothes for the holidays and purging their closets, and also when people are looking for end-of-the-year tax deductions,” explains Blakley. “Also, the more donations we gather, the more students we can help, so collecting for the Career Clothing Closet really is a year-round process for us.”

Last year, the Closet provided professional clothing to more than 200 Clark students.

Photos: Clark College/Jenny Shadley

Finding Careers, Finding Hope



Almost 800 people attended the 2014 Career Days job fair, which hosted representatives from 50 different employers.

The numbers are in from this year's Career Days, and they show what many at the college and in the community already knew: Clark College's week-long program for job-hunters is growing stronger every year. This year, more than 1000 job-seekers attended one or more Career Days events, which included workshops, clinics, job and transfer fairs, panel discussions, and expert presentations.

As always, events began before the official April 21 – 24 run of Career Days with the opening of the Career Clothing Closet the Thursday and Friday of the week before. This year, more than 200 students received free interview outfits of gently worn professional clothing donated by members of the community.

Officially, however, Career Days kicked off on Monday, April 21, with an employer panel featuring representative from Adidas, The Boeing Company, and Madden Industrial. The Ellis

Dunn Community Room in Gaiser Hall was filled with students and guests ready for tips on what these employers were looking for. One key need: skilled technicians in fields like machining, welding, and carpentry. "There's a shortage here in the Portland area," said Randy Shelton of Madden Industrial.



Visitors at the 2014 Career Days job fair had a chance to speak directly with representatives from employers in the region.

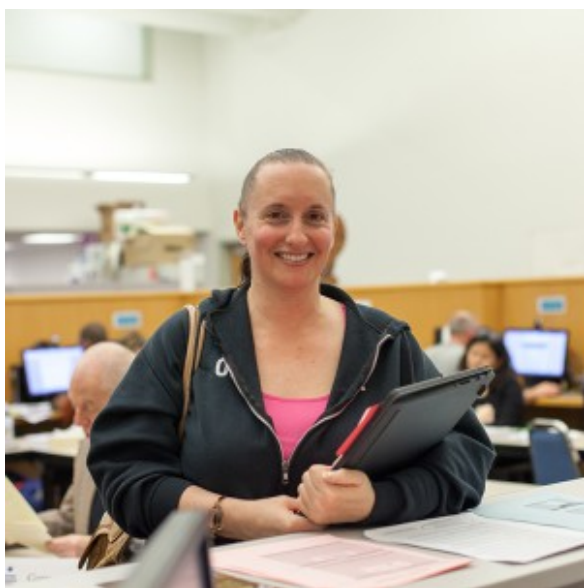
Michael Lushenko of Boeing agreed. "There's a shortage of people who know how to make parts," he said. "Our engineers tend to have at least a bachelor's degree, but machining is an area where we are happy to look at people with two-year degrees."

Lushenko cautioned that the job market has become more competitive recently, in part because of the increasing popularity of the Pacific Northwest as a place where people from other parts of the country would like to move. "I've been hiring for 15 years," he said. "It used to be a I got a lot of local residents applying. Now I'm getting a lot of applicants from the East Coast and the South."

Fortunately, Career Days offered local job-hunters many opportunities to gain an edge over other competitors. One popular presenter was Bobby Castaneda, director of business

development at the Vancouver-based ACS Professional Staffing. “He was a participant on our employer panel last year,” said Career Services Program Specialist Sarah Weinberger, who chaired the Career Days committee. “Attendees enjoyed his role on the panel, so we brought him back this year to present his own workshop.”

Attendees also flocked to hear Joshua Waldman, author of *Job Searching with Social Media for Dummies*. The biggest draw of the program, however, remained the job fair, held April 23. Nearly 800 job-seekers attended the event, which for the second year in a row was at full capacity with 50 employers represented; employers included Boeing, Columbia Machine, C-Tran, EarthLink, and Evergreen School District 112. The fair also included a photo booth where job-hunters could get a professional photo taken to use on their LinkedIn profiles. This feature was back for the second year in a row, as was the Penguin Passport, an incentive for visitors to attend multiple events. Passport prizes this year included an iPad Mini, a Fit Bit Flex, free pizza for a year from Papa Murphy’s, and gift baskets from local companies.



Vancouver resident Patti James stands in the Career Center after receiving

advice on her resume during Career Days 2014.

The program also included a drop-in resume clinic, during which job-seekers could have their resumes reviewed by trained human-resources professionals. Anne-Marie Rupert, a human resources professional who is currently a stay-at-home mother, was one volunteer reviewing resumes at the clinic. She said one of the key mistakes many job-seekers made was not understanding how much experience they actually have.

“What I’ve realized is that their resumes are brief, but what they’ve actually accomplished is impressive,” she said. “So helping them to get their accomplishments on paper has been the key thing I’ve been doing.”

Patti James, a Certified Nursing Assistant who was looking to change careers, said she came to Career Days specifically for help with her resume. “I haven’t done a resume for so long,” said the mother of five. “I was in my last job for 19 years.”

James said she had a completely new resume after speaking with Rupert. “She actually helped me to create a resume with the right keywords,” she said. “I didn’t realize you could create a resume that talked exactly about the skills an employer was looking for. And she made me realize I had more experience than I thought.”

While the majority of Career Days attendees are Clark College students, the college hosts the program as a service for anyone in the community who could use help in finding a job. James, who lives in Vancouver, is not a student; she saw an ad for the event on Craigslist and decided to visit.

“I think it’s wonderful that they have this event for all of us who are looking for work,” she said. “I was scared they’d throw me out when I said I wasn’t a student. I said, ‘I’m nobody, can I still be here?’”

"Instead they just laughed and said, 'You're somebody! Come on in!'"

Photos: Clark College/Jenny Shadley

Banking on Student Success



Roger Hinshaw, Bank of America's president in Oregon and Southwest Washington, and Monique Barton, senior VP of corporate social responsibility, at the bank's offices in Portland. In July, they presented a \$15,000 gift for Clark College's Volunteer & Service-Learning program.

Bank of America has donated \$15,000 to Clark College's Volunteer & Service-Learning program to prepare more than 1,000 students with valuable on-the-job training. The funding will assist with community partnerships and program expenses.

The Volunteer & Service-Learning program places students in more than 100 community nonprofits and governmental organizations, including American Red Cross, Boys and Girls Clubs, Columbia Springs, Habitat Store, and Hazel Dell Community Garden. Students receive experience that promotes their personal growth and contributes to their understanding of course material.

For example, Clark students have volunteered to build homes with Evergreen Habitat for Humanity; students taking Spanish have read bilingual versions of children's books at local elementary schools as a service-learning component of their classes. These experiences not only enrich the students' education, they can give students the real-world work experience that can lead to paying jobs.

The Bank of America grant will boost the resources for such major events as Career Days, which needs more than 100 volunteers to operate successfully. It will also allow the program to offer more service-learning opportunities; elevate awareness of career- and service-learning; and finalize new relationships with local businesses. Additionally, Bank of America employees will volunteer their own time to participate in Career Days and to educate students about personal finance.

Clark College President Robert K. Knight said the college's primary goal is to improve the rate of post-secondary completion. "As a result of the alignment with Bank of America, Clark anticipates students will receive high-quality work history experiences—particularly for students with little or no previous work experience—through service learning and community engagement experiences, and opportunities for civic and community engagement, career exploration, life and soft-

skill development," he said.

"Providing grants to local nonprofit organizations that support career readiness is part of Bank of America's broader effort to help create economically vibrant communities," said Roger Hinshaw, Bank of America's president in Oregon and Southwest Washington. "As part of that, we're proud to support Clark College's Career Service-Learning Program, which helps prepare college students to enter the workforce and, in turn, support our local economy."

Clark's Career Services department, which oversees the Volunteer & Service-Learning program, has a history of aligning college classroom learning with current community needs; promoting personal growth of college students through reflection about self, society and the future; combining experiential with academic instruction to focus on critical thinking and civic responsibility; and organizing on- and off-campus events that provide quality service opportunities for Clark College students, faculty and staff.