

Finding his wavelength



Clark College student Nick Gibson, *left*, interviews Shannon Chasteen during his internship with Oregon Public Radio. *Photo courtesy of Nick Gibson.*

Clark College sophomore Nick Gibson successfully pursued two hands-on community journalism opportunities over the summer. The experience he gained will enhance his job as editor-in-chief of Clark's student news magazine, *The Indy*, for the 2020-21 academic year.

His first project was working as a news intern at *The Columbian*, Vancouver's daily newspaper. The paid internship was provided by the Dee Ann Finken Fund through Clark College Foundation.

NPR's Next Generation Radio

Gibson's second summer project was being selected by Oregon Public Broadcasting to participate in National Public Radio's Next Generation Radio Project for outstanding college journalists. Now in its 20th year, NPR Next Gen selects emerging journalists who are either still in school or recently graduated and provides them with five days of training to produce a radio news piece.

Clark journalism professor and *Indy* adviser Beth Slovic encouraged Gibson to apply to Next Gen. Gibson applied, but was doubtful that a community college student would be selected.

"I didn't believe I had any chance of getting this NPR fellowship experience," he says. "I don't have access to the equipment or the training that these big institutions have."

"I like to think *The Indy* lets students follow their interest," Slovic says. "I knew radio was Nick's primary interest. I'm proud of the work Nick did with the project. I think it was great preparation for his work at *The Indy*, and I know he's super-energized to share his enthusiasm for telling people's stories with the rest of the staff."

Despite his initial concerns, Gibson was encouraged that another community college journalist, Kanani Cortez from Portland Community College, also was selected to participate in his Next Generation cohort.

Gibson's NPR project told the COVID-19 story of Shannon Chasteen, chef de cuisine for Portland's Centers for the Arts. When the pandemic shut down restaurants and event venues, Chasteen was furloughed indefinitely. Looking for something productive to do with her time off, Chasteen began volunteering to cook at Blanchet House, a nonprofit organization that feeds and houses people in need in downtown

Portland.

When Gibson went to Blanchet House to interview Chasteen, she was nervous. She had never been interviewed before.

“It was really about making Shannon comfortable,” Gibson says. “It’s a non-narrated piece so I had to rely on Shannon to tell her story.”

His next challenge was to edit his 45-minute interview down to a four-minute story. OPB provided journalists, editors, and illustrators to support Gibson and the other Next Gen journalists. He was given a short lesson in editing with Adobe Edition software. He had only five days to complete the project: interview, audio editing, taking photos, and writing the print story.

Gibson says he appreciates the network and support provided by the 600 journalists who have participated in the Next Gen project over the past 20 years. They often share internship and job opportunities across the U.S.

Finding his niche—and his passion



Nick Gibson. *Photo courtesy of Nick Gibson.*

Gibson’s original career plan was not journalism, but

psychology. After graduating from high school in Montrose, Colorado in 2016, he received a full-ride scholarship to Colorado Mesa University in Grand Junction, about an hour from home. Settling into his new city and the university campus, he started his classes. Whether it was the coursework, the school, or the timing—or a combination—it didn't take long for Gibson to realize it wasn't a good fit. After his first term, he took a break from school, but he stayed in Grand Junction for about a year working and getting involved in the community.

He found purpose, connection, and perhaps even his passion when he started volunteering at 100.3 KWSI-LP, a fledgling community radio station. In sharp contrast to how his university classes had felt, radio clicked for him. First, he helped paint the studio and set the antennae. After the station's engineer taught him to work the radio equipment, Gibson hosted a music show, and then a League of Women Voters program. He did stories on ballot issues and teen suicide.

Gibson explains, "Volunteering at the community radio station was a life-changing experience. I realized I was having fun and decided to get into audio storytelling."

He says, "I've always worked best by doing. I think journalism is a lot like cooking. It's best to be in the kitchen, doing it every day. I've always been hands-on, getting to know my community, getting to know how to work the board."

His success at his volunteer gig at the radio station led him down a new career path as an audio journalist. He relocated to Vancouver and moved into his aunt's home to save money. After he learned about Clark College's journalism program, he established Washington residency, which made school more affordable. Eventually, he moved into his own apartment down the street from campus.

The resiliency of students: Learning to pivot and seek help

Gibson was ready to try college again, but he didn't want to repeat the negative experience he'd had in Colorado. Recognizing he needed to develop coping tools to help him be successful in navigating the challenges of college, he sought therapy. One of the tools he developed in therapy was practicing mindfulness.

"It changed my life," Gibson says. "It helped get me to a place to be able to go back to school."

Three years after his high school graduation, he started attending Clark College in fall of 2019.

Gibson, 22, says, "I understand I'm a couple of steps behind some people I graduated high school with." Then he adds, "But there is no timeline."

Pursuing a journalism career



Nick Gibson taking photos as part of his Oregon Public Radio story. *Photo courtesy of Nick Gibson*

His first quarter at Clark, he took Journalism 101 taught by

Beth Slovic “because I knew I wanted to pursue journalism.”

The next term, he joined *The Indy* staff. On his first day, he produced an audio story about the faculty strike.

Gibson says, “I wanted to bring my experience at the radio station. As editor-in-chief, that’s one of my goals—to diversify *The Indy’s* content. With a digital format, you must have engaging content that people want to stay with. Beth (Slovic) is there guiding you. She’s an advisor in the best sense. It’s student-run.”

Slovic agrees. “I don’t control what they do. I give them instruction and assignments in class, but I ensure my assignments don’t bleed over into their stories for *The Indy*.”

Clark’s journalism program teaches students to report and write, but also to produce multimedia stories, including audio and video.

“Entry-level journalists today are expected to do it all, so I give students the freedom and the tools to experiment with a lot of different story formats,” Slovic says. “Students like Nick, who come to Clark with radio experience, can take it as far as they want. We have had training in podcasting in past quarters in that class, and our newsroom includes podcasting equipment and dedicated space for recording.”

She says learning to pitch stories is a key focus during class for *The Indy*.

“Students collaborate over Zoom, phone, Slack, Canvas to share story ideas. As part of the class, they’re required to write story pitches. The editors—Nick and his staff—evaluate the pitches and make assignments. We have new students joining the class every quarter, so not a lot of experience pitching. That’s one of the things we practice the most.”

Gibson says he is grateful for his Clark instructors:

“Professors at Clark are so engaged and passionate about their subjects, and they’re in the field doing research. I think they really care about their students. They understand the circumstances of their students who are working or are parents.”

At the end of NPR’s Next Gen production week, Gibson and the other journalists were asked to write a reflection piece. Gibson wrote about the value of community college journalists and community colleges in general. Read Gibson’s reflection [here](#).

“[C]ommunity college students are a valuable part of this industry and should be recognized as such,” he wrote in his reflection. “Those students are often working with limited funding and limited access to equipment while juggling other responsibilities like parenting or a part-time job. When those students are overlooked it leads to a lack of diversity in newsrooms, which in turn leads to underserved and under-covered communities.”

Gibson says, “When you talk about community college students, you’re talking about lower-income, many POC [people of color], first-generation college students. I love my peers. I want them all to go on to do great things.”

Meanwhile, Gibson is planning for his own great things. After he graduates from Clark, he plans to transfer to WSU Pullman and continue pursuing his journalism education at the Edward R. Murrow School of Journalism and Northwest Public Broadcasting.

Links

- Listen to Nick’s Next Generation Radio Project story on NPR:
<https://opb2020.nextgenradio.org/furloughed-chef-volunteers-to-feed-the-needy/>

- Read Gibson's *Columbian* stories: <https://www.columbian.com/author/ngibson/>
 - Contribute to the Dee Anne Finken Scholarship: <https://www.clarkcollegefoundation.org/campaign/give/>
 - Read the Clark College *Indy*: <https://clarkindy.com/>
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Clark College student works her dream job



Jeni Banceu now reporting for the *Columbian* Newspaper (*photo courtesy of Annika Larman*)

If you read the *Columbian*, you may see a familiar byline: that of Clark College student Jeni Banceu. As reported in that newspaper, she is the first Clark College student to work at the *Columbian* as a paid news intern.

The newly endowed Dee Anne Finken internship is a partnership between the *Columbian*, Clark College, and Clark College Foundation. It is named for Clark's former journalism professor, who served as academic advisor to the college's student news publication, *The Independent*, before retiring in 2018. Her successor, Beth Slovic, organized the campaign and raised money to create the paid internship for the summer.

"We liked Jeni's can-do attitude and maturity, and her story about the homeless person living in the RV [published in *The Independent* in June 2018] was in my opinion a great read for a beginning journalist," *Columbian* Editor Craig Brown wrote in an email.

Banceu's stories are regularly appearing in the *Columbian*. "I feel so lucky to have been chosen for the Dee Ann Finken Internship," she said. "I look forward to writing as much as I can and gaining new skills. I also look forward to getting to know our amazing local journalists."

Banceu will return to Clark College in fall quarter serving as editor-in-chief of *The Independent* (nicknamed "The Indy").

Donations to the Finken Internship fund can be made by going to foundation's website at www.clarkcollegefoundation.org.

Also kudos to *The Independent* for its most recent journalism award.

The news magazine and website won first place in the "sweeps" category of the annual contest hosted by the Pacific Northwest Association of Journalism Educators. That means individual Indy journalists won first, second, and third place more than did students from any other Oregon or Washington college that entered.

The Indy is recognized as a top community college news publication in the nation, having received numerous regional and national awards.

Indy earns awards



Staff from the 2017 *Independent*. Photo: Dee Anne Finken/Clark College

Clark College student journalists brought home first- and fourth-place honors from the annual Associated Collegiate Press' midwinter conference, held March 2-5 in San Francisco.

The Clark College *Independent* website outpaced 14 other two- and four-year colleges to win first place in the large-school online news category. The print edition of the *Indy* (to use its nickname) finished fourth from among 12 entries from

community colleges.

Editor-in-chief Ieva Braciulyte said the *Indy's* success in the competition felt rewarding. But she also said she and the 11 members of her staff who traveled to San Francisco valued attending the workshops and meeting other student journalists. "It was so exciting to network and get to know the struggles of other newsrooms and how they problem-solve."

Braciulyte said she also appreciated support from the Associated Students of Clark College, which funded the trip.

"I know the conference inspired and educated our editors," Braciulyte said. "That will get passed down to next quarter's staff and benefit the newsroom for a long time."

Students from 84 colleges and universities attended more than 100 conference workshops, presented largely by media professionals and journalism faculty from colleges and universities across the country. Topics included things like newsroom leadership, photography, investigative reporting, interviewing, social media, and dealing with controversial stories.

Clark students Marvin Peña and Diana Aristizabal, who produce the *Independent's* Spanish-language insert, *Mundo Clark*, also presented a workshop. "Can You Hear Me Now? Creating New Media Outlets" detailed their efforts to create *Mundo*.

Peña, who is from Venezuela, has been a member of the *Independent* staff for three years. He and Aristizabal, who is from Colombia, created *Mundo* last year as a means for bridging cultures at Clark.

Peña said he appreciated the chance to explain his work to an audience of other college students. "It was challenging because it was my first time presenting on this level," Peña said. "But it was inspiring because I got to inspire people, and get feedback from other students working on new projects."

The *Independent* staff publishes a print edition every three weeks and updates the online edition regularly at www.clarkcollegeindependent.com. The award-winning website was designed in 2014 by then-student Lisa Presley.

Presley, who is now studying psychology and human development at Washington State University Vancouver, said the creation of the website was a laborious process between her, then-editor-in-chief Zach McMahon and *Independent* advisor Dee Anne Finken.

“We wanted to improve on the look and make it user-friendly,” Presley said. “We also wanted it to still have a newspaper look with the text columns, and we worked with the Disabilities Services office to make it accessible... It’s kind of my baby.”

The ACP is the nation’s oldest and largest membership organization for student journalists, said executive director Laura Widmer.

This article contributed by journalism professor Dee Anne Finken.

Great News



The spring 2015 staff of *The Independent*, Clark's student newspaper.

Clark College student journalists captured all three top awards in a competition for the best in news reporting, editing and production by teams at 13 community colleges in Oregon and Washington, according to results made public Sunday.

It was the third year in a row that the news staff of *The Independent* captured the Publications Sweeps, a tally of the most first-, second- and third-place finishes for a school in 21 categories of the competition. The *Independent* staff also took first in the General Excellence category of the contest, which, this year was sponsored by the Pacific Northwest Association of Journalism Educators.

Former Clark student journalist Emma Fletcher, who is now studying in Dunedin, New Zealand, captured first in the Individual Sweeps, picking up top awards in feature reporting and feature photography, two second-place awards in news

reporting and multimedia story-telling and an honorable mention in portrait photography.

“This is such a terrific testimony to the hard work, determination and skill of some fine students and young people,” adviser Dee Anne Finken said. “The Independent staff demonstrated once again that they can achieve great outcomes by way of great effort and dedication.”

Finken said the results were also satisfying because the competition this year was broader than in years past. Washington Community College Journalism Association media advisers opened the contest to two-year schools in Oregon, Montana and Idaho this year and conducted the contest under the banner of the Pacific Northwest Association of Journalism Educators.

“The competition was tougher and larger in number, but Clark students again prevailed,” she said.

The Independent staff finished in front of Mt. Hood Community College students in Gresham, Oregon, who took second in the Publications Sweeps and Shoreline Community College student journalists from Shoreline, Washington, who finished third.

In the General Excellence category, Clark student journalists finished in front of the Pierce College student news staff, from Lakewood, Washington, who took second, and the Shoreline staff, who took third.

Finken acknowledged the success was also due to the support of other faculty and staff at Clark, as well as professionals in the community, especially those who serve on the college’s Student Media Advisory Committee. “The Independent’s success is also because we’ve had thoughtful people supporting a fine co-curricular program that blends an extra-curricular activity with academics. It’s been a great partnership.”

Tra Friesen, The Independent’s editor-in-chief, who won third

place in the news photography category, said his work for the publication has been highly rewarding.

“Joining the Independent is hands-down the best decision I ever made for my education,” Friesen said. “Not only did I improve as a critical thinker and writer, I also learned real world skills like leadership, teamwork, and communication.”

As for the team’s success, Friesen credited a dedication to constant improvement. “We are never satisfied and we always try to make each issue better than the last.”

Sports editor/managing editor Tyler Urke won first place in sports feature reporting and an honorable mention in feature writing.

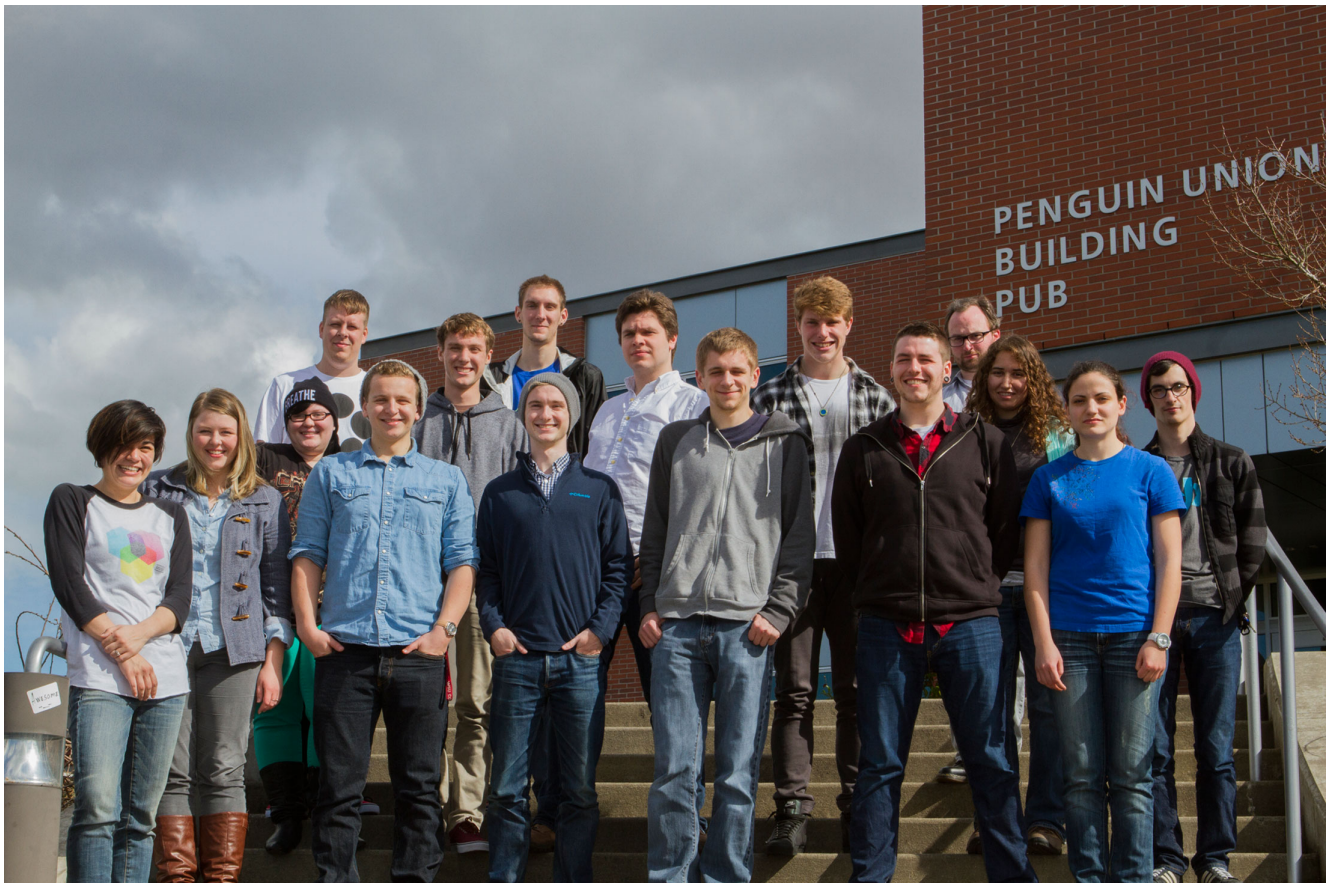
Multimedia editor Scott Unverzagt, chief photographer Kameron Johnson and design manager Kyle Bliquez also won first-place awards; and sports reporter Becca Robbins captured a second-place in sports news reporting.

Other college news staff who competed were from Everett Community College in Everett, Washington; Linn-Benton Community College in Albany, Oregon; Green River Community College in Auburn, Washington; Edmonds Community College in Lynnwood, Washington; Seattle Central College; Portland Community College; Peninsula College in Port Angeles, Washington; and Whatcom College in Bellingham.

Entries consisted of work students completed during the Spring 2014, Fall 2014 and Winter 2015 terms.

Eighteen judges—professional and former staff members from *The Seattle Times*, *The (Tacoma) News Tribune*, the *Tacoma Weekly*, the *Wenatchee World* and the (Longview) *Daily News*; and faculty and advisers from non-participating colleges—evaluated and scored the submissions, Finken said.

Indy Wins Awards



Clark College Independent 2014 winter quarter staff include, *left to right* Caitlin Calsbeek, Emma Fletcher, Cloe Beck, Aleksi Lepisto, Kyle Souvenir, Tra Friesen, Kenneth Zummach, Tyler Urke, Robert Berman, Ryan Rutledge, Brody Voge, Tyler “Charle” Brown, Evan “Smiles” Jones, Alejandra Magallanes, Ester Manea and Bradley York. *Photo: The Independent/Bradley York*

Clark College students who publish the print and online editions of *The Independent* captured two national awards at the Associated Collegiate Press 30th annual National College Journalism Convention, held Feb. 27-March 2 in San Diego.

In addition to attending more than 72 workshops and training

sessions while at the convention, *The Independent* staff won third place in a “Best of Show” competition among more than 30 community colleges from across the country that publish weekly newspapers. The Clark College student staff also captured 10th place among large schools – both community colleges and four-year institutions – that produce news websites.

This was the first award for *The Independent*’s online publication, said Clark journalism instructor Dee Anne Finken, who advises the student staff. She said the acknowledgement is evidence the student staff’s digital-first emphasis is working, and noted that the staff’s success in the print category was a step up from last year, when Clark students finished seventh at ACP.

Finken and adjunct instructor Jeff Bunch accompanied the 12 students who attended the three-day conference, which also included workshops on everything from the basics of newswriting to the future of journalism in the digital age, each led by experts in the field. Other workshops featured faculty from the Walter Cronkite School of Journalism and Mass Communications at Arizona State University and the Poynter Institute along with *New York Times* Public Editor Margaret Sullivan.

Editor-in-chief Aleksi Lepisto said Clark students are committed to publishing a high-quality news product and will continue to work hard to do even better next year. “If we do good work, people will see it,” Lepisto said.

Lepisto said the issue the staff submitted in the “Best of Show” judging featured a solid representation of the quality coverage for which *The Independent* staff has become known. It included a feature story about a Clark anthropology instructor who is also a ghost hunter and archeologist; a look at some of the issues faced by the growing blind student population at Clark; a commentary about a lack of political awareness among students; and an update on the popularity of the food carts on

campus.

Finken and Lepisto said they were grateful for support from the Associated Students of Clark College, which helped fund the trip.

Finken noted that student news teams are in a similar situation as professional news outlets when it comes to figuring out best practices for operating in the rapidly evolving news landscape.

“It’s challenging right now,” Finken said. “We have one foot in developing the fundamentals, but we also have to look ahead to develop more ways of storytelling and delivering the news. But we are up for the challenge.”

In addition to Lepisto, Finken and Bunch, the following student staff members represented *The Independent* at the conference: Esther Manea, Emma Fletcher, Tyler Urke, Tyler “Charlie” Brown, Tra Friesen, Nate Nienaber, Alejandra Magallanes, Kenneth Zummach, Brody Voge, Ryan Rutledge, and Robert Berman.

Other staff members are Caitlin Calsbeek, Evan Jones, Daniel Hampton, Bradley York, Cloe Beck, Killian Bailey, Boyd Lainhart, Kyle Souvenir and Kait Terrel.

Independent staff contributed this article.