Would you, could you buy a book?



King Elementary students enjoy their new books in 2015, donated through the Clark College Bookstore's annual book drive.

"The more that you read, the more things you will know," wrote Theodor Geisel (aka "Dr. Seuss"). "The more that you learn, the more places you'll go." It is with this idea in mind that Clark College has chosen Vancouver's King Elementary School as the beneficiary of its tenth annual book drive, which runs Feb. 12-28.

Over the past nine years, the Clark College Bookstore has helped provide more than 1,100 books to local kindergartners.

This year's book selection is Dr. Seuss' *Green Eggs and Ham*, a favorite among children for six decades. Geisel wrote the book in 1960 after a publisher dared him to write a children's story using no more than 50 words.

The community is invited to help purchase 85 copies of the Dr. Seuss classic to be given to kindergartners at King Elementary on Read Across America Day (March 2), a celebration to commemorate Geisel's birthday. Books will be read aloud to students by volunteers from the Clark College Bookstore.

Research has shown that having age-appropriate books in the home promotes literacy in children. But according to the National Center for Children in Poverty, two-thirds of children from low-income families lack access to books. Clark College Bookstore Manager Monica Knowles, who has helped organize the book drive for many years, says that she often hears from her volunteers that this gift was the only book a kindergartner owned.

Copies of the selected Dr. Seuss books are available for purchase and donation Feb. 12-28 for \$6.85 each (plus tax). Each book will include a nameplate with the donor's name. Donors will be able to purchase books at the Bookstore or online via the Bookstore's website at www.clarkbookstore.com, making it quick and convenient to participate in the book drive.

The Clark College Bookstore is located in Gaiser Hall on the northern end of Clark's main campus. Clark College is located at 1933 Fort Vancouver Way, Vancouver. Driving directions and parking maps are available at www.clark.edu/maps. Information about the bookstore is available at www.clarkbookstore.com. For additional information, contact Monica Knowles at the Clark College Bookstore at 360-992-2904.

Seussing Things Up



King Elementary students enjoy their new books, donated through the Clark College Bookstore's 2015 book drive.

Smiles dominated the scene at King Elementary School on March 2 as volunteers from the Clark College Bookstore read Dr. Seuss's classic *The Cat in The Hat* to four kindergarten classes as part of Read Across America Day. Following the book readings by volunteers Kaina Barba and Megaera Jarvis, each student received a new copy of the book to keep for their own, courtesy of the Bookstore's annual book drive. A total of 100 copies were donated by community members, students, staff, and faculty.



Clark College Bookstore volunteers Megaera Jarvis and Kaina Barba read to King Elementary students during Read Across America Day 2015.

"What better way is there to get a child excited to read than with a Dr. Seuss book?" asked Bookstore buyer Marti Earhart, who helps organize the Book Drive. "When the books were handed out, the kids were so excited to open their books to see what words they recognized."

"The Clark College Book Drive is a wonderful opportunity for King students to hear another adult read a book to them," King kindergarten teacher Shari Perea said afterward. "The students treasure the book that they receive from the Clark (volunteer) and it, in some cases, is the only book that they own."

Over the last seven years, the book drive has provided over 1,100 books to local kindergarteners.

Story submitted by Marti Earhart

Photos: Marti Earhart/Clark College Bookstore

Would You, Could You Buy a Book?



Clark College Bookstore buyer Kaina Derwin reads to Crestline Elementary students during Read Across America Day 2014.

As Theodor Geisel (aka "Dr. Seuss") once wrote, "Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." Heeding those words, Clark College has chosen to make the beneficiary of its seventh annual book drive Vancouver's King Elementary School.

The Clark College Bookstore is hoping that Book Drive supporters will purchase 100 copies of the Dr. Seuss classic *The Cat in the Hat.* The books will be given to kindergarteners at King Elementary on Read Across America Day, a celebration to commemorate the birthday of Theodor Geisel (aka "Dr. Seuss"). Books will be read aloud to students by volunteers from Clark College Bookstore.

Copies of the selected Dr. Seuss books will be available for purchase and donation Feb. 16-27 for \$6.85 each (plus tax). Each book will include a nameplate with the donor's name. Donors will be able to purchase books at the Bookstore or online via the Bookstore's website at www.clarkbookstore.com, making it quick and convenient to participate in the book drive.

"The Clark College Book Drive is a wonderful opportunity for King students to hear another adult read a book to them," says King kindergarten teacher Shari Perea. "The students treasure the book that they receive and, in some cases, it is the only book that they own."

According to Clark College Bookstore buyer Marti Earhart, one of the organizers of the drive, "I've personally handed books to students nearly every year of the book drive. I don't doubt for a moment that each one of the kids will be reading the book on their own in a few weeks!"

Bookstore manager Monica Knowles adds, "I delight in knowing the joy those books bring to our local community and I don't hesitate to challenge my friends and family to join it!"

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Photo: Clark College/Jenny Shadley

Slideshow: Helping Crestline Turn the Page

Monday, March 3, four Clark College Bookstore employees visited Crestline Elementary School's temporary location, which was created after the school was destroyed in a fire last year. Their mission: To distribute to the school's kindergarten and first-grade students the 190 copies of the Dr. Seuss classic *One Fish, Two Fish, Red Fish, Blue Fish* that the Bookstore had gathered through its annual Seuss-a-Palooza book drive. They also read the book aloud to classrooms as part of Read Across America Day.

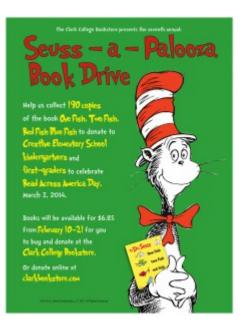
"The best part of the event is always seeing the look on the children's faces when you hand them a book and tell them that it is their very own to keep and take home to share with their family and friends," said Bookstore buyer Kaina Barba, who visited Crestline with his colleagues Michael Owenby, Ashley Anderson, and Michal Neubauer. Indeed, many children gasped when they received their books, peppering the Bookstore staff with questions like "how did you get all these books here?" and "I really get to take this book home?"

"The children were absolutely thrilled to receive books of their own," said Crestline Budget Secretary Lori Boyd. "Many of our students come from homes where there is not extra money to purchase books, and having their very own, brand-new book to keep is a special treat."

In addition to the Bookstore's Crestline visit, 56 Clark students participated in Read Across America Day by reading to children at Harney and Fruit Valley elementary schools through Clark's Volunteer & Service Learning program.

Photos: Clark College/Jenny Shadley

One Book, Two Books



As Theodor Geisel (aka "Dr. Seuss") once wrote, "Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." Heeding those words, Clark College has chosen to make the beneficiary of its sixth annual "Seuss-a-Palooza" book drive and literacy event Vancouver's Crestline Elementary School, which was destroyed by fire in February 2013.

The Clark College Bookstore is hoping that Seuss-a-Palooza supporters will purchase 190 copies the Dr. Seuss classic, *One Fish Two Fish Red Fish Blue Fish*. The books will be given to kindergarteners and first-graders at Crestline's temporary location on Read Across America Day (held on March 3, the day after Geisel's birthday). Books will be read aloud to students by volunteers from Clark College Bookstore.

Copies of the selected Dr. Seuss books will be available for purchase and donation Feb. 10-21 for \$6.85 each (plus tax). Each book will have a nameplate for the donor's name. Donors will be able to purchase books at the Bookstore or online via the Bookstore's website at www.clarkbookstore.com, making it quick and convenient to participate in the book drive.

"Last year's book drive had already begun when we learned about the fire at Crestline, so it was unfortunate that we couldn't collect donated books for them then," said Clark College Bookstore buyer Marti Earhart, who helps organize the event. "However, the Crestline students are still in temporary facilities and are sacrificing a lot while they wait for their school to be rebuilt. We chose Crestline students as the book recipients of this year's book drive because we want the children, parents, and staff to know we think of them and care."

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