#### State of the College 2024

Clark College President Dr. Karin Edwards delivered the annual State of the College address on February 14 in a packed Gaiser Student Center.

## 2023 State of the College Address

Clark College President, Dr. Karin Edwards, delivered the annual State of the College address Thursday, January 19, 2023. This annual address is an opportunity for college students, faculty, and staff, as well as members of the community and local leaders, to learn about the organization's ongoing evolution.

### State of the College



Dr. Karin Edwards

Dr. Karin Edwards, Clark College President, will deliver the 2021 State of the College Address to share the college's vision, challenges, and accomplishments with the larger community. Due to COVID-19 it will be presented online via pre-recorded video.

The video will premiere on YouTube at 2:00 p.m. on Thursday, March 4. The link for the video will be available on the college's State of the College web page, which is posted at www.clark.edu/campus-life/arts-events/stateofthecoll ege/index.php. During the 2:00 p.m. premiere, viewers will be

able to comment and participate in a livestream discussion on YouTube.

Dr. Edwards will speak on how the college has responded to COVID-19, continuing budget challenges, and advancing racial equity in higher education. Two students will also share their own experiences at Clark College: Associated Students of Clark College President Josiah Joner and 2021 Transforming Lives Award nominee Tosha Big Eagle.

The video will run approximately 35 minutes in length.

This event was originally scheduled to take place on January 20 but was rescheduled due to technical difficulties. It is free and open to the public. The video will be captioned and has picture-in-picture American Sign Language interpretation. If you need accommodation due to a disability in order to fully participate in this event, you should contact Clark College's Disability Support Services Office at 360-992-2314 or 360-992-0901 VP as soon as possible.

# Knight delivers State of the College Jan. 17



Clark College President Robert K. Knight will deliver the annual State of the College address on Thursday, Jan. 17 at 11:00 a.m. in Gaiser Student Center.

During his speech, President Knight will address the college's ongoing work to better meet the needs of students and the community. Among the things he will highlight are the college's progress on implementing the "Guided Pathways" model of higher education. He will also convey the excitement created by fresh voices in the college's leadership and by an ambitious new fundraising campaign launched by the Clark College Foundation. Additionally, he will update the community on the college's progress toward implementing its five-year Social Equity Plan.

President Knight will also showcase the achievements of the college's highly regarded academic and technical programs, including the launch of its third bachelor's degree program, the recognition of its Pharmacy Technician program as No. 1 in the country, and the historic significance of the college's nursing program graduating its 130th class. He will also share the findings of the college's accreditation report, which was recently released by the Northwest Commission on Colleges and Universities.

Looking ahead, President Knight will advocate for the Washington State Legislature to pass a capital budget that provides for much-needed improvements in the state community and technical college system, including Clark College's new advanced-manufacturing training center at the Clark College at Boschma Farms location in Ridgefield. He will also explain the need for the Legislature to pass an operating budget that addresses longstanding salary inequities in the system.

The State of the College address, which is free and open to the public, will take place at 11:00 a.m. in Gaiser Student Center on the college's main campus. Doors will open at 10:30 a.m. and seating will be available on a first-come, first-served basis. Clark College is located at 1933 Fort Vancouver Way, Vancouver, Wash. Driving directions and parking maps are available at www.clark.edu/maps.

If you need accommodation due to a disability in order to fully participate in this event, you should contact Clark College's Disability Support Services Office at 360-992-2314 or 360-991-0901 (VP), or visit Penguin Union Building room 013, as soon as possible.

Photo: Clark College/Jenny Shadley

#### State of the College



President Knight delivers the 2018 State of the College address.

At his annual State of the College address on January 18, Clark College President Bob Knight highlighted both the college's accomplishments and its challenges.

When it came to the former, Knight didn't have far to look—just outside the doors of Gaiser Student Center, students were learning and eating at the McClaskey Culinary Institute, which opened in the fall. About a dozen students from the Professional Baking and Pastry Arts program stood against one side of the room, and one of them presented Knight with his favorite pecan bar.



President Knight receives a pecan bar from baking and pastry arts student Cameron Godney.

Knight had other sweet news to share, including the opening of an on-campus food bank for students and the announcement of 20 new athletic scholarships to be bestowed each year. He also announced a new agreement that will allow for increased student exchange with colleges and universities in Japan. And he shared that the college's new Bachelor of Applied Science in Applied Management is potentially adding cohorts due to high demand. Two more bachelor's degrees—one in Early Childhood Education and one in Addiction Counselor Education—are "on the horizon," he said.

Knight also noted that Clark had been chosen by the American Association of Community College to be a Pathways 2.0 College—one of just 13 community colleges across the country to receive this designation. This will allow Clark to receive training and support as it converts to the "Guided Pathways" model of higher education, which streamlines students' journeys from admissions to career with clearly explained educational pathways.

Knight said that Guided Pathways was vital to managing one challenge currently facing the college: student retention.

"Our goal is that all students, regardless of ethnicity or economic background, achieve and succeed at the same rate," he said.

Knight shared stories of recent graduates who had succeeded at Clark: Nancy Boyce, who now runs her own diesel repair company in Alaska; Dr. Inva Begolli, who came to Clark from Albania and recently earned her doctorate in pharmacy; and Cody Messick, a lackluster student in high school who discovered a love of physics and math at Clark that propelled him onto a team that discovered gravitational waves in deep space. Knight also recognized several employees for their support of student success: CADD professor Keith Stansbury, who advises the college's aeronautics club, and biology faculty Kathleen Perillo and Erin Harwood, who have led students on a project to restore salmon habitat at Clark's future location in Ridgefield. Additionally, he bestowed Presidential Coins on Workforce Education Services director Armetta Burney and Instructional Operations associate dean Rachele Bakic.

However, Knight added a caveat that these individual stories should not be considered a substitute for systemic change.

"Many of these students, we call them 'heroes' because they had to overcome obstacles to succeed and complete their degrees," he said. "We don't want them to have to be heroes to succeed. That's the intent of Guided Pathways. ... We want those meaningful connections, [but] we've got to make sure it's systemic—that we don't count on students lucking into a Keith Stansbury or an Armetta Burney."

Knight said that achieving that kind of systemic change would require the help and participation of everyone at the college. He referenced Who Do We Choose to Be?, a new book by leadership expert Margaret Wheatley. "The fact is, there's a chaotic world out there," he said. "But here, as leaders, we can create what [Wheatley] calls 'an island of sanity.' Let's just focus on what we can do in our own community here at

Clark College. We need to create our own island of sanity, and Guided Pathways will help us do that."

Photos: Clark College/Jenny Shadley

## State of the College points toward "True North"



President Knight takes a moment to joke with the crowd during his 2017 State of the College address.

At his annual State of the College address on January 20, President Bob Knight spoke about the importance of an organization finding its "true north," which he defined as

"the very reason the organization exists, and what it can do better than anything else."

Knight went on to say that Clark College has been steering its course toward its own true north, which he said was encapsulated in its mission statement: "Clark College, in service to the community, guides individuals to achieve their educational and professional goals."

"There are two absolutely key words in this statement: 'community' and 'guides,'" he said.



President Knight with students, left to right, David Malagon-Lopez, National Anthem singer Cori Weaver, ASCC Finance Director Bill Skates, and ASCC Executive Assistant Jennette Kachmar.

Knight pointed out several ways the college is helping to better guide students, including work on implementing a "Guided Pathways" model of education that helps channel students into well-planned routes to their degrees; new enrollment labs and Penguin Welcome Days to help students be prepared for college before they even begin classes; and the expansion of the COLL 101 class to all incoming students planning to earn an Associate of Arts degree. He reminded the

audience gathered in Gaiser Student Center that almost threequarters of Clark's student body were first-generation college students.

"They need that structure," he said. "They need that extra help and support."

Knight also highlighted some of the ways the college is working with its community. He mentioned the strong relationship Clark's Automotive Technology program has developed with local businesses like Dick Hannah Dealerships, who recently donated \$4,000 tool kits to students working there. And he gestured to the temporary wall on one side of the student center, blocking off construction of the Tod and Maxine Culinary Institute, which, when completed later this year, would be the only nonprofit culinary institute within 120 miles.

Knight pointed out that the culinary institute, as well as Clark's newly opened STEM Building, would not have been possible without generous support from the Clark College Foundation, which for the first time this past year surpassed \$1 million in scholarship donation. When the state did not fully fund the STEM Building's construction, Knight said, "our Foundation came to the rescue through our community and raised the money to build that facility. Not every college in this state has that luxury."

Continuing the theme of community, Knight discussed the important role Clark College at Boschma Farms would play in the under-served northern portion of the college's service district. While the land for this new facility in Ridgefield has been acquired, funding for the design phase has not been included in Governor Jay Inslee's proposed budget for the next biennium. "This project is a cornerstone in what Ridgefield Mayor Ron Onslow like to remind me is the state's fastest-growing city," Knight said.



Stacy Watne holds her Presidential Coin.

As is traditional, Knight used the address as an opportunity to hand out Presidential Coins to individuals who provide exemplary service to Clark students, the college, and community. New this year, Knight bestowed two coins on individuals who are not employees at the college—alumnus George Welsh '67 and professor emeritus Dr. Larry Easter—as well as to two employees, custodian Stacy Watne and Disability Support Services Program Support Supervisor Irene Cheney.

Knight concluded by saying that while he realized that the U.S. Presidential Inauguration was also happening that day, he would not be commenting on it except to say, "Whatever goes on nationally won't affect what happens at Clark College. Clark College will remain an open, safe, inclusive environment."

To see more highlights of the past year at Clark College, watch this video:

Photos: Jenny Shadley

More photos can be viewed on our Flickr page.

## Change is coming



President Robert K. Knight received applause during the 2016 State of the College address when he told representatives from Ridgefield, "We're coming!" — a reference to the college's future North County campus.

Clark College President Robert K. Knight delivered the annual State of the College address in Gaiser Student Center on Jan. 21. In his speech he stated, "I hope to leave you with a sense

of the transformation that is happening all around us."

Some of that transformation is physical—Knight pointed to the upcoming opening of the new STEM building in the fall and the \$10 million remodeling of the college's culinary facilities to support the re-opening of the Culinary Arts program. He also highlighted more long-range plans, including the construction of a new campus in Ridgefield. Many representatives from Ridgefield's government were in the audience and cheered approvingly at mention of the new campus.

Other transformations were more systemic. Knight spoke about the progress being made in implementing the college's 2015-2020 Strategic Plan, which was unveiled during last year's State of the College address. Steps taken to realize that plan include a new Social Equity Plan and Academic Master Plan.



Vice President of Instruction Dr. Tim Cook with President Knight at the 2016 State of the College address. Dr. Cook has been instrumental in developing the college's new Academic Master Plan.

Another systemic change is a move toward "guided pathways," a concept that offers students highly structured course plans

that help them complete their programs efficiently. This strategy, popularized by the book *Redesigning America's Community Colleges: A Clearer Path to Student Success*, has become a rallying cry among many in higher education who are working to boost students' ability to complete their programs smoothly and quickly. "The vision of guided pathways is that every student has a clear road map to help them navigate each point in their journey at Clark," said Knight.

To further help students on their journeys, Knight added, Clark would be adding more one-on-one assistance with navigating college systems. "Going on a computer to enroll and register online is hard enough for anyone, but especially if you don't have anyone in your family who can help you with that," said Knight, noting that almost three-quarters of Clark's student body were first-generation college students. "So we're backing off from doing all of that online."

As is traditional, Knight used the State of the College address as an opportunity to showcase some of Clark's talented and dedicated employees by presenting them with Presidential Coins. He also highlighted three Clark students whose stories reflected the many ways students find success at the college.

In conclusion, Knight said that just as Clark College was changing, so was the region that it served. "I feel the energy in Clark County right now," he said. "I'm excited by what we can accomplish together."

View more photos from the State of the College on our Flickr site.

Photos: Clark College/Jenny Shadley

## Expanding Our Future



President Knight welcomes guests to his 2015 State of the College Address.

"Over the past year, we have seen many successes and we have seen many things that seemed like a dream or a far-off vision come to fruition." So began President Bob Knight's 2015 State of the College Address, held January 15 in Gaiser Student Center, in a speech full of hope and celebration.

As President Knight pointed out, there was much to celebrate: the successful completion of the Clark College Foundation's capital campaign, the beginning of the long-delayed construction of a new STEM building, the introduction of the college's first-ever bachelor's degree, the acquisition of

land for a new North County campus, the expansion of services in the Columbia Gorge, and much more.



Left to right, Clark College Foundation CEO and President Lisa Gibert, Bernice and Hank Boschma, and Clark College President Bob Knight at the 2015 State of the College Address.

Regarding the North County campus, Knight noted that Hank and Bernice Boschma were sitting in the audience and thanked them publicly for the donation of land that made the North Campus location possible. Knight also announced that there would be a public monument on the new campus that told the story of the Boschma Family, who moved to Ridgefield from the Netherlands and began a successful dairy farm.

"As we look to North County we are inspired by what the Boschma family created and we are looking for the next opportunities that will allow people to live, be successful, and contribute to the community of Southwest Washington," he said. "That is why we are looking at Clark College at Boschma Farms as a possible center for advanced manufacturing and medical programs."

Knight also took the opportunity to unveil the final draft of the college's 2015-2020 Strategic Plan, which is undergoing a final round of public feedback before being presented to the college's Board of Trustees for approval. "A key change from our old Strategic Plan is that we don't just want to be a place that welcomes students in," he explained. "We want to be a learning college where people come and complete their educational goals."



President Knight thanks 99year old professor emeritus and WWII veteran John Deurwaarder for his service to the college and the country.

As is his tradition during the State of the College, Knight also awarded Presidential Coins to exceptional staff and faculty members in honor of their service. Early during his address, he also presented a coin to Professor Emeritus John Deurwaarder, who celebrates his 100th birthday in May.

At the end of his address, President Knight urged guests to make sure others know about the future plans and current accomplishments at the college. "You're here because you care about Clark College and you care about our community," he said. "You need to help tell the story about this wonderful asset in our community."

See more photos from the State of the College on Flickr.

#### **Presidential Coins**



President Bob Knight presents IT Specialist Rick Bartz with a Presidential Coin at the 2014 State of the College address.

In 2007, Clark College President Bob Knight introduced a new honor at Clark College: the Presidential Coin.

The coin is given to faculty and staff members who provide exemplary service to Clark students, the college and the community. The honorees are decided by the president and are kept secret until the names are announced—generally on Opening Day in the fall or during the annual State of the College address.

Four Clark College employees received Presidential Coins during the State of the College address on January 16. They were:

#### Rick Bartz

In his 19 years as a media specialist at Clark, Rick Bartz has amassed extensive knowledge of the college and its programs, knowledge that allows him to provide a high level of service. He works part of his shift in the evening and is available to support evening events and faculty teaching night classes. Bartz has also been involved in the installation of the majority of smart classrooms across campus.

"He has an upbeat attitude that is frequently commented upon by the customers he supports," said President Knight. "He is frequently called in to do last-minute setups which he does without complaint."

#### Mike Godson

Automotive Technology professor Mike Godson has already earned many awards in his field. In 2009, he scored the highest out of nearly 15,000 people on the national L1 (advanced engine performance) exam, earning him L1 Master Technician of the Year award from Automotive Service Excellence and Motor Age Training. He was also chosen to present in the Faculty Speaker Series in 2012. Beginning 2012 and continuing today, he led the department in the curriculum development and program transition to a "stand-alone" T-TEN program. He has also held a leadership role at the national level with Toyota for over a decade.

#### Mirranda Saari

Beginning as a Program Coordinator 10 years ago, Mirranda Saari has received a number of promotions for her outstanding performance, including to her current role is Associate Director of Admissions and Assessment. She has played a lead

role on several key projects: our Lean initiative in student affairs, strengthening community partnerships, and our fall enrollment initiatives. She also represents Clark as a subject matter expert in our PeopleSoft (ctcLink) conversion.

"She strives to improve efficiencies and deliver the best in customer service to our students," said President Knight in presenting the coin. "She has earned the respect and of her staff through listening and advocacy, she has a strong work ethic and a positive attitude."

#### Jenny Shadley

Working in the Office of Communications and Marketing for more than six years, Graphic Designer/Photographer Jenny Shadley has become a familiar face around the college as she photographs special events, takes portraits of employees and students, and works with different departments to provide high-quality graphic design to support their programs and events.

"She is always willing to jump in and help, whether it as an Art Committee member or managing social media," said President Knight. "She has a consistently positive attitude, thinking of the best ways to promote the Penguin Nation and help others look good."

### Focusing on the Future



President Robert K. Knight pauses for a moment in his 2014 State of the College address.

At 80 years old, Clark College still has plenty to learn—that was the message Clark College President Robert K. Knight conveyed in his annual State of the College address.

Knight took a moment to acknowledge that the college was in the midst of celebrating its 80th anniversary, but then said that, rather than focusing on the past, "I have been ... thinking about what steps we can continue to take to ensure that Clark College at 100 is the vibrant and important place that it is today."

Knight said that he thought the college was "on the right path" in that respect, pointing to recent accomplishments such as a very successful accreditation visit by representatives of the Northwest Commission on Colleges and Universities, during which the commission acknowledged the improvements Clark has made in the area of shared governance.



Presidential Coin recipient and Automotive Technology professor Mike Godson, right, with Dick Hannah representative Gary Schuler. Godson and Schuler worked together to help create a partnership that allows aspiring automotive technicians to take classes at Clark College and work at Dick Hannah simultaneously.

Other recent accomplishments Knight noted included:

- Receiving funding for a new building on the main campus dedicated to STEM (Science, Technology, Engineering and Mathematics), scheduled to break ground in summer 2014;
- Recent state approval for a \$35 million satellite location in northern Clark County at a site still to be determined:
- The success of the Clark College Foundation's "Ensuring a Bright Future" fundraising campaign, which is predicted to reach its goal of \$20 million in spring 2014;
- The introduction of a Bachelor of Applied Science degree in Dental Hygiene, the first bachelor's degree to be offered by the college;
- A statewide record in the number of online courses

certified by Quality Matters;

- The opening of a Veterans Resource Center on the main campus to help the college's estimated 800 student veterans;
- The continued development of a new Strategic Plan for the years 2015-2020;
- Clark's leadership role in transitioning to ctcLink;
- New programs and opportunities for students to participate in cutting-edge learning in the automotive, aeronautics, and bioscience fields;
- National awards won by Phoenix, Clark's journal of arts and literature;
- Increased enrollment in Clark's Honors Program.

Knight acknowledged that Clark's enrollment has decreased for the first time in recent years. "We expected that," he said. "It's a good thing, because it means that people are finding jobs. We expect enrollment to continue to go down a little bit."



President Knight with Che'yna Shotwell. Shotwell, a junior at Mountain View High School, is part of the Penguin Promise partnership between Clark College and the Boys and Girls Clubs of Southwest Washington, which provides Clark College

scholarships to those students who fulfill the program's stringent academic requirements. She is on track to become the first student to receive such a scholarship from the program, which was announced at the 2013 State of the College address.

Knight explained that administration and staff were already discussing how to manage the college's enrollment. "We have to determine what is the right size for Clark College," he said. Then he added, "As we continue to be the most over-enrolled community college in Washington, we haven't turned away students yet."

Knight stressed that any decisions about the college's future would need to be based on whether or not they helped students learn. "As long as I am president, we will never forget that the student comes first and is the only reason we have a job and the only reason we're here," he said.

Photos: Clark College/Jenny Shadley

See more photos on our Flickr page.

View the entire speech on CVTV.