

Focusing on the Future



President Robert K. Knight pauses for a moment in his 2014 State of the College address.

At 80 years old, Clark College still has plenty to learn—that was the message Clark College President Robert K. Knight conveyed in his annual State of the College address.

Knight took a moment to acknowledge that the college was in the midst of celebrating its 80th anniversary, but then said that, rather than focusing on the past, “I have been ... thinking about what steps we can continue to take to ensure that Clark College at 100 is the vibrant and important place that it is today.”

Knight said that he thought the college was “on the right path” in that respect, pointing to recent accomplishments such as a very successful accreditation visit by representatives of

the Northwest Commission on Colleges and Universities, during which the commission acknowledged the improvements Clark has made in the area of shared governance.



Presidential Coin recipient and Automotive Technology professor Mike Godson, *right*, with Dick Hannah representative Gary Schuler. Godson and Schuler worked together to help create a partnership that allows aspiring automotive technicians to take classes at Clark College and work at Dick Hannah simultaneously.

Other recent accomplishments Knight noted included:

- Receiving funding for a new building on the main campus dedicated to STEM (Science, Technology, Engineering and Mathematics), scheduled to break ground in summer 2014;
- Recent state approval for a \$35 million satellite location in northern Clark County at a site still to be determined;
- The success of the Clark College Foundation's "Ensuring a Bright Future" fundraising campaign, which is predicted to reach its goal of \$20 million in spring 2014;

- The introduction of a Bachelor of Applied Science degree in Dental Hygiene, the first bachelor's degree to be offered by the college;
- A statewide record in the number of online courses certified by Quality Matters;
- The opening of a Veterans Resource Center on the main campus to help the college's estimated 800 student veterans;
- The continued development of a new Strategic Plan for the years 2015-2020;
- Clark's leadership role in transitioning to ctcLink;
- New programs and opportunities for students to participate in cutting-edge learning in the automotive, aeronautics, and bioscience fields;
- National awards won by *Phoenix*, Clark's journal of arts and literature;
- Increased enrollment in Clark's Honors Program.

Knight acknowledged that Clark's enrollment has decreased for the first time in recent years. "We expected that," he said. "It's a good thing, because it means that people are finding jobs. We expect enrollment to continue to go down a little bit."



President Knight with Che'yna Shotwell. Shotwell, a junior at Mountain View High School, is part of the Penguin Promise partnership

between Clark College and the Boys and Girls Clubs of Southwest Washington, which provides Clark College scholarships to those students who fulfill the program's stringent academic requirements. She is on track to become the first student to receive such a scholarship from the program, which was announced at the 2013 State of the College address.

Knight explained that administration and staff were already discussing how to manage the college's enrollment. "We have to determine what is the right size for Clark College," he said. Then he added, "As we continue to be the most over-enrolled community college in Washington, we haven't turned away students yet."

Knight stressed that any decisions about the college's future would need to be based on whether or not they helped students learn. "As long as I am president, we will never forget that the student comes first and is the only reason we have a job and the only reason we're here," he said.

Photos: Clark College/Jenny Shadley

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Looking Forward at 80



President Knight delivering the 2013 State of the College Address.

Clark College President Robert K. Knight will give the annual State of the College address on Thursday, Jan. 16. As the college celebrates its 80th anniversary, President Knight will update the college and members of the community in the address, which he says will focus on “Looking Forward at 80.”

Among the topics that President Knight will be discussing are the plans to break ground on the new STEM (Science, Technology, Engineering, and Mathematics) building in the summer of 2014, the progress of strategic planning efforts at the college, and the role of new programs and partnerships.

The event, which is free and open to the public, will take place at 11 a.m. in Gaiser Student Center on the college’s main campus. Doors will open at 10:30 a.m. and seating will be available on a first-come, first-served basis. Clark College is located at 1933 Fort Vancouver Way, Vancouver, Wash. Driving directions and parking maps are available at

www.clark.edu/maps.

If you need accommodation due to a disability in order to fully participate in this event, you should contact Clark College's Disability Support Services Office at 360-992-2314 or 360-991-0901 (VP), or visit Gaiser Hall room 137, as soon as possible.

Photo: Clark College/Jenny Shadley

Older and Wiser



President Knight bestows a Presidential Coin on Information Technology Application and Database Developer Andy Barsotti during the 2013 annual State of the College address.

As Clark College nears its 80th anniversary, its longevity can be seen both as one of its greatest challenges and as one of its greatest strengths. Clark College President Bob Knight explored that theme during his annual State of the College Address, held January 17 in Gaiser Student Center.

"When you've been part of a region for 80 years, most people know your name," he said to an audience composed of Clark College employees, students, and community leaders. "They know *of* you. But they may not know much *about* you. Or they may remember you as you were years ago. They may not know who you are *today*."

Knight went on to list some of the things that distinguish Clark College from other community colleges in the region, including its outstanding engineering, nursing, dental hygiene, welding, machining, automotive, diesel and other programs; its Running Start program (the largest in the state); its eLearning program, which 20 percent of all for-credit students participate in; its exemplary Mature Learning program; and its partnerships with regional development organizations including the Columbia River Economic Development Council, Southwest Washington Workforce Development Council, WSU Vancouver, the High Tech Council of Clark County, and local school districts. He also noted that last year Clark became Washington state's largest single-campus community college in terms of for-credit classes, serving 26,000 students each year.

"We are not the small college that many people remember," he said. "We are big, and we are growing."



President Bob Knight gives the 2013 State of the College address.

Knight elaborated on the many ways Clark is growing, both physically—through such projects as a new STEM building on its main campus and a new campus in northern or central Clark County—as well as instructionally and organizationally. He noted that the college has begun developing new programs like Health Informatics and Mechatronics to meet new workforce needs, and may consider offering bachelor's degrees in some fields in the future. He added that the college would work with WSU Vancouver in creating any such degree programs.

Knight listed other ways the college is growing and adapting. He highlighted the college's recent use of lean processes to improve how both Student Affairs and Instruction function. He pointed out the benefits of two recent relocations: those of Corporate and Continuing Education and of Adult Basic Education/English as a Second Language. CCE's move to downtown Vancouver, he said, has helped it to provide more support for the local business community. ABE/ESL's move from Town Plaza to the "T Building" across Fort Vancouver Way from the main campus, meanwhile, has provided its students with greater access to student services and educational opportunity.

"We hope they will not just complete basic education, but will cross the road to continue their education by taking college courses," Knight said of those ABE/ESL students.

Knight pointed out that all of these improvements and developments are being done at a time of deep budget cuts. At Clark's 75th anniversary, he said, about 60 percent of the college's funding came from the state; today, that number is below 40 percent. This has resulted in a higher economic burden on students, who have seen regular tuition increases—as well as on faculty and staff, who have accepted temporary 3-percent wage reductions.

Knight thanked the Clark College Foundation for its work in raising funds to improve programs despite state budget cuts—while acknowledging that such success creates its own challenge. "Ironically, because the Clark College Foundation does such great work, they have a perception problem," he said. "Some people believe they have more than enough money to meet the needs of the college. That's just not true."

Knight concluded his speech by asking audience members—both employees and students, as well as friends and community leaders—to work together to support the college.

"Together, we can support our students' dreams—and fulfill our vision for our college and our region—by putting Clark first," he said.

Afterward, many in the audience walked across the street to view the new ABE/ESL facilities. One such person was Vancouver City Councilor Jeanne Harris, who attended Clark herself. As she walked, she said that she appreciated Knight's overview of where the college is—and where it is heading.

"It helps those of us who are on campus maybe once a year to put it all together," she said. "It made me proud of Clark College."

Photos: Clark College/Jenny Shadley