### Queer Agenda

Clark Queer Agenda kicked off Pride Month with its first-ever clothing swap on June 1.

#### **Black Student Union**

Office of Diversity, Equity, and Inclusion hosted the Black Student Union (BSU) Kickback on May 24. The informal event occurs every term.

#### Model UN team earns honors

Clark College Model UN team won honors this this year, picking up where they left off in 2019.

# Making business ideas a reality



Alison Warlitner works to create a custom order for the business she and her husband created with support from Clark Entrepreneurs' Pitch Fest contest.

As the entry deadline approaches for Pitch Fest 2020 at Clark College, last year's winners say participating in the *Shark Tank*-like competition sponsored by Clark Entrepreneurs made an enormous difference in moving their business to the next level.

Teams of Clark College students are invited to apply for an opportunity to pitch their entrepreneurial business ideas at Pitch Fest 2020. The competition is open to any Clark College students enrolled full time from fall 2019 through spring 2020 and who maintain a minimum 2.0 GPA. The deadline to apply is 8:00 p.m. on Friday, January 31. See details and apply online at clarkpitchfest.com/.

Last year, when Clark College students Alison Warlitner and her husband, Scott Warlitner, entered the 2019 Pitch Fest competition, they hoped to glean expert advice from the business-owner judges. The couple recently had begun making CBD-infused bath bombs in their home, marketing them under the business name Cherry River CBD. Ali and Scott

advanced to the competition's final round of top three student businesses—and they won.



Scott and Alison Warlitner met actor Jim Belushi when they were a sponsor at the 2019 Portland Waterfront Blues Festival.

Fast-forward one year after its Pitch Fest success. Cherry River CBD has tripled its gross sales, connected with capital investors, and hired their first employee, who markets their products at vendor trade shows. Emboldened by their Pitch Fest success, Ali pitched their business to a *Shark Tank* producer hearing pitches in Portland. Although they weren't invited to pitch on camera on the TV show, the experience pushed the Warlitners to keep going. Last summer they were invited to be a sponsor of Portland's Waterfront Blues Festival. Actor Jim Belushi, who owns a cannabis farm in southern Oregon's Rogue Valley, hung out in their booth.

Scott, a fine arts student at Clark, will graduate at the end of winter quarter. Ali, a Clark graduate, is pursuing an accounting degree at Washington State University Vancouver and plans to graduate in spring 2021. They live in The Dalles, Oregon, 90 miles from Vancouver. Four days a week, they drive to their classes—90 minutes, each way. Their sons, ages 3 and 5, attend the college's Child and Family Studies program.

The couple met when both were enlisted in the U.S. Navy in Virginia. After completing active-duty service, they moved to the Pacific Northwest, where Ali grew up. But one thing hampered their new life: Scott suffered from chronic pain due to injuries he sustained while in the military. Originally a nonbeliever in CBD, he was treating it with narcotics prescribed by the VA. But after Scott began taking CBD daily to relieve his pain, he realized the cannabinoids worked, and he stopped taking the narcotics.

This experience led the couple to begin thinking about creating their own CBD business. And, as luck would have it, this is when Ali walked by a poster advertising Pitch Fest outside her math class at Clark College. Enrolling in the contest forced the Warlitners to clearly articulate their business plan, refine their marketing materials, and answer tough questions posed by judges. It also provided them with mentorship from successful entrepreneurs that helped them take the next steps in their business.

"We're absolutely a success story," says Ali. "While we would have made those steps eventually, Pitch Fest is the reason we were able to move so quickly in establishing ourselves as a viable business. We wouldn't be where we were today if not for the help we received from Pitch Fest, Clark College and the Clark Entrepreneurs."

The Warlitners produce their CBD-infused bath, beauty and wellness products in their home. The hemp oil is grown on Ali's cousin's farm in Woodburn, Oregon.

Cherry River has been featured twice in *Broccoli*, a Portland-based magazine created by and for women who use cannabis. Ali has spoken on a couple of podcasts about being a veteran, a business owner, a full-time college student and a mother of young children.

"I've become a sought-after formulator in the cannabis world,"

Ali says. "I like to bake. It's just with different ingredients."

So far, Ali and Scott have invested all profits back into their company. In 2020, they hope to start paying themselves a salary. They also are considering opening a production facility in Hawaii. Learn more at https://www.cherryriver.net/

#### **About Pitch Fest**

January 31 at 8 p.m.: Deadline for Clark College student teams to apply

February 21 from 9 a.m. to noon: Top 24 teams participate in Clark Entrepreneurs trade show at Gaiser Hall Student Center. The free event is open to the public. In the afternoon, the top 12 teams pitch their business ideas to the judges in a format similar to the TV show "Shark Tank."

March 6 final round: Top 3 teams polish their pitches and present to judges; closed to the public.

#### **About Clark Entrepreneurs**

Founded in 2016, Clark Entrepreneurs is a student program under the Associated Students of Clark College. The club welcomes any student interested in starting a business. Its purpose is to encourage and support students with their entrepreneurial ideas and expose them to the resources to help grow ideas, support real student business ventures, and scale businesses. Program Director is Nathan Webster. Student Rebekah Sharp-Regnier recently became marketing event director. Learn more at https://clarkpitchfest.com/about-us/

Read more about the Warlitners and other student veterans in Clark College Foundation's Partners magazine article.

## Student Club Prepares for Veterans Day



Clark College Veterans Club member Steve Mitchley hangs a ribbon from the Honor Tree that will be displayed during this year's Veterans Day celebration.

Members of the Clark College Veterans Club and Associated Students are staffing a table outside of Gaiser Student Center from 1 p.m. to 3 p.m. all week in advance of the college's Veterans Day celebration on November 10. Members of the college community are invited to write holiday cards to be sent to members of the military serving overseas. They can also add ribbons to an Honor Tree that will be displayed during Monday's celebration.

Ribbons are color-coded.

- White ribbon: in memory of a loved one who gave/lost their life in service
- Blue ribbon: in honor of a loved one who is serving
- Red ribbon: you are currently serving or have served
- Yellow ribbon: general support and thanks to all veterans and service members
- •Black ribbon: in recognition of someone who was a POW/MIA
- Purple ribbon: in honor of Purple Heart recipients



A Clark College student hangs a ribbon on the Honor Tree and fills out a holiday card to be sent to a servicemember overseas.

This is the second year that the college is hosting a Veterans

Day celebration. Last year, the event included the presentation of a grant from the Community Foundation for Southwest Washington that helped start and staff the college's Veterans Resource Center, which opened earlier this year.

The college is always closed on Veterans Day, so each year the celebration takes place on the day before or after the official holiday. This year's Veterans Day celebration takes place 1 p.m. to 3 p.m. in Gaiser Student Center. In addition to the honor tree and card-writing station, it will include a Presentation of the Colors, guest speakers, free food and refreshments, and kid-friendly activities. It is open to the all members of the Clark College community, regardless of military status, and to the greater Southwest Washington community as well.

Photos: Clark College/Jenny Shadley

## A Supreme Opportunity



Washington State Supreme Court Justice Susan Owens, *standing*, answers questions from students in Clark's Business Law class, which she visited with Chief Justice Barbara Madsen and Associate Chief Justice Charles Johnson.

In 2012, the Clark College Law Club took a field trip to Olympia, where they visited both the State Legislature and the State Supreme Court. While there, paralegal student Richard Thomas got the chance to chat with then-Justice James Johnson, who retired from the court last month.

"Justice Johnson and I were talking, and I asked him, 'Does the court ever go out and visit places around the state?'" recalled Thomas. "And he said, 'Yes! We love going on the road. The problem is, we have to be invited.' So I came back here the next day and started trying to get this going."



Clark Law Club member Richard Thomas helped make the Washington Supreme Court's visit a reality.

Two years later, Thomas's efforts—along with those of the rest of the Law Club and the college itself—resulted in the Washington State Supreme Court spending two days at Clark College. The nine justices visited classrooms, met with members of the community, and heard three cases during their time at the college. Justice Mary Yu, who had been appointed by Gov. Jay Inslee but not yet sworn in at the time of the visit, also attended many of the events, including an open forum.

Many students from Clark's highly regarded Paralegal program attended the open forum, gaining career advice from the member of the highest court in the state. The justices were emphatic about the importance of paralegals in their work.

"A paralegal really is part of the team," said Justice Mary Fairhurst, who spent 16 years working in the Washington Attorney General's Office before becoming a judge. "We couldn't do our job without them."

"A good paralegal is a little bit like a fortune teller," added Justice Yu. "Somebody who knows which deadlines are coming and makes sure everything's taken care of to meet them. That is so helpful to the lawyers."

The court heard three cases in Gaiser Student Center on the second day of their visit: one on whether or not drug court staffing should be presumptively open to the public; the disciplinary case of a lawyer; and a case questioning whether or not past acts of domestic violence were admissible evidence in assessing the credibility of an alleged victim. Joining the court to hear these cases was Justice Pro Tem Joel Penoyar, who was temporarily filling Justice James Johnson's seat until Justice Yu was sworn in.



Clark paralegal student Becky Pomaville listens as Washington State Supreme Court justices answer her question about appellate law.

The justices took questions from the courtroom audience after two of the hearings. "There are hardly any lawyers in this area who practice appellate law," said Clark paralegal student Becky Pomaville. "What is it that makes it so difficult?"

"That's true, though of course there are some," replied Justice Debra Stephens, who practiced appellate law for many years. "The beauty of being an appellate lawyer is that you don't often have to go to court very often. You can do it from your deck chair, so to speak. ... What makes an excellent appellate lawyer is a study of where the court is headed. If you're interested in that, I hope you do pursue it."

Afterward, Pomaville said she was heartened by Justice Stephens' words. She hopes to continue on to law school after graduating from Clark, hopefully in spring 2015, and to specialize in appellate law. Surprisingly, just six months previously, Pomaville hadn't even considered going to college. "When I graduated from high school, I got a bunch of scholarships, but I didn't complete college," she said. "I joke that I got my 'MRS' degree instead."

But when the recently single mother of eight stopped by Clark's Career Center for some job-hunting help, she noticed a poster for the college's Eligibility Programs that mentioned tuition assistance for displaced homemakers.

"I hadn't even thought of the possibility of coming here," she said, but stopped by Eligibility Programs and quickly found herself enrolled for winter quarter. Now she is thriving in the Paralegal program. "I am learning a lot. Last term I took a criminal law course and it was really tough—and I enjoyed every minute of it."



The justices heard three real cases during their visit to Clark.

For paralegal student Richard Thomas, whose offhand question during a field trip resulted in this visit, the event was a fitting way to end his time at Clark; he anticipates graduating this quarter and is hopeful that his current internship may turn into a full-time job. Looking every inch the professional in his suit and tie, he said he valued the opportunity to not only witness the justices hearing cases, but also to spend time socializing with them during private receptions organized by the college during the visit.

"When you have a chance to rub elbows with those who are at the pinnacle of your profession, I think it's incumbent on you to absorb their experience and their wisdom," he said. "But then at the same time, once you get to talk with them one-onone, you realize they're real people, too."

Photos: Clark College/Jenny Shadley. For more photos from this event, visit our Flickr album.

## **Everyone's Involved**



Phi Theta Kappa advisor Melissa Sinclair, far right in yellow shirt, gives students information about the program.

Gaiser Student Center was bustling with activity on October 2 as students attended the college's first-ever Involvement Fair. In previous years, the college has hosted a quarterly Student Club Fair, but this year the event expanded to include tables for not just clubs, but also departments and programs like Financial Aid, CollegeFish.org, and the Bookstore.

"We wanted to expand on the engagement opportunities we were highlighting for students," explained Director of Student Life Sarah Gruhler.



Brandon Nimmo

Clark student Brandon Nimmo was manning a table representing the college's Penguin Help Desk, a free service staffed by Computer Support Specialist students that provides computer assistance and repair to students, faculty, and anyone in the community. Nimmo said he'd received a lot of visitors at his table interested in the Help Desk's services—though, he added, they might have to wait a bit to access them. "We have a lot of computers there waiting to be fixed right now," he said. "We stay very busy."

Nimmo wasn't interested in signing up for any clubs himself. "I honestly don't have time," he said. The Air Force veteran is currently juggling working 30-to-40 hours per week at the Veterans Administration with a full-time class load and helping to care for his daughter, 2, and stepdaughter, 13.



Chess fans get a game in at the Chess Club table.

This is the challenge facing many Clark students—they're too busy balancing jobs and family and homework to participate in extracurricular activities. But, Gruhler said, it can be helpful to their long-term success if they do.

Life we "In Student emphasize out-of-class learning opportunities," she said. "Clubs are a great way for students to pursue their interests and try new things gaining experience, learning skills new and connecting with other students. Future schools and employers are not just interested in your degree, but in all the other experiences that set students apart individuals. Clubs help students connect, network and ultimately provide support to help them achieve their qoals."



Saudi Students Club members Majed Alhumaidani and Ahmed Biladi share dates and culture with their fellow students.

For first-year student Ahmed Biladi, a student club is also a way to promote understanding about his culture. Biladi, 18, is one of a growing number of Clark international students from Saudi Arabia—in fact, fall 2013 marks the first quarter that Saudi Arabia is the most common country of origin for Clark international students, the result of new partnerships between Clark College International Programs and educational organizations in the Middle East including the Saudi Arabian Cultural Mission.

When Biladi first came to the United States, he encountered some disheartening preconceptions about his homeland. "Some of the most bizarre questions I've gotten have been: 'Do you guys still ride camels? Is the country covered in sand? Do you still live in tents?'" he said with a laugh. "There's a lot of misinformation about Saudis, so we decided to start a club to share our culture with the Clark community."

The newly formed Saudi Students Club hopes to combat myths and promote understanding between American and Saudi cultures. "There's an ignorance of culture on both ends that leads to a lack of communication," Biladi said, offering a plate of imported dates to passersby.

According to the Office of Student Life, more than 400 people attended the Involvement Fair.



A total of 59 clubs, programs, services, and departments had tables at the Involvement Fair, which was attended by more than 400 people.

Photos: Jenny Shadley/Clark College